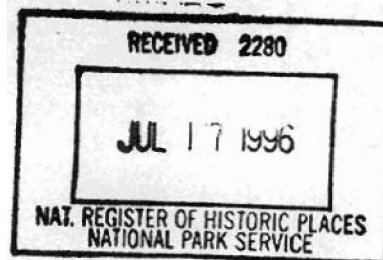


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United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM



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1. Name of Property

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Historic Name: Central High School Neighborhood Historic District

Other Name/Site Number: Centennial Neighborhood

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2. Location

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Street & Number: Roughly bounded by Dr. Martin Luther King Jr. Drive on the east, Thayer Avenue on the west, W. 12th Street on the north and Roosevelt Road on the south.

Not for Publication: N/A

City/Town: Little Rock

Vicinity: N/A

State: AR County: Pulaski Code: AR 119 Zip Code: 72204

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3. Classification

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Ownership of Property: Private

Category of Property: District

Number of Resources within Property:

Contributing	Noncontributing
<u>417</u>	<u>401</u> buildings
<u> </u>	<u> </u> sites
<u> </u>	<u> </u> structures
<u> </u>	<u> </u> objects
<u>417</u>	<u>401</u> Total

Number of contributing resources previously listed in the National Register: 6

Name of related multiple property listing: N/A

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4. State/Federal Agency Certification

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As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination _____ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets _____ does not meet the National Register Criteria. _____ See continuation sheet.

Cathryn J. Slater
Signature of certifying official

7-1-96
Date

Arkansas Historic Preservation Program
State or Federal agency and bureau

In my opinion, the property _____ meets _____ does not meet the National Register criteria. _____ See continuation sheet.

Signature of commenting or other official

Date

State or Federal agency and bureau

=====

5. National Park Service Certification

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I, hereby certify that this property is:

X entered in the National Register _____
_____ See continuation sheet.
_____ determined eligible for the
_____ National Register
_____ See continuation sheet.
_____ determined not eligible for the
_____ National Register
_____ removed from the National Register
_____ other (explain): _____

Carl R. Fugate 8/16/96

h Signature of Keeper Date
of Action

6. Function or Use

Historic: <u>DOMESTIC</u>	Sub: <u>Single dwelling</u>
<u>COMMERCE/TRADE</u>	<u>Specialty store</u>
<u>COMMERCE/TRADE</u>	<u>Restaurant</u>
Current : <u>DOMESTIC</u>	Sub: <u>Single dwelling</u>
<u>COMMERCE/TRADE</u>	<u>Specialty store</u>
<u>COMMERCE/TRADE</u>	<u>Restaurant</u>

7. Description

Architectural Classification:

Colonial Revival
Craftsman
English Revival

Materials: foundation Brick/cast concrete roof Asphalt/slate/ceramic tile
 walls Brick/wood weatherboard/stucco other Brick chimneys

Describe present and historic physical appearance:

Boundaries

Boundary determinations of the Central High Neighborhood Historic District were based on a comprehensive three-year survey of every structure in an area defined by Dr. Martin Luther King Jr. Drive on the east, Jones Street on the west, W. 12th Street on the north, and Roosevelt Road on the south. The survey was sponsored by the City of Little Rock and funded by Certified Local Government grants.

In selecting the Central High Neighborhood Historic District boundaries, the ratio of contributing to non-contributing structures was a prime consideration. Although some of the areas contiguous to the National Register nomination boundaries are historically a part of the neighborhood, these areas were excluded from the district because the number of non-contributing structures was unacceptably high. In general the areas around the perimeters of the district are commercial veins and major traffic arteries which have seen dramatic changes in the past thirty years and no longer present a contiguous historic streetscape.

Boundaries of district roughly are Dr. Martin Luther King Jr. Drive on the

east, mid-block between Rice and Jones Street on the west in the northern portion of the district and Schiller Street on the west in the area south of Wright Avenue, W. 12th Street on the north and Roosevelt Road on the south.

Summary

The area known as the "Central High Neighborhood" is located directly to the west of the "Original City of Little Rock". Additions to the City of Little Rock in this area are laid out in a basic grid pattern. There are 824 extant buildings included in the Central High Neighborhood Historic District. The majority of these are historic buildings of which 796 are residential. Four schools, two churches and twenty-two commercial buildings are also located in the district.

The majority of the development in the Central High Neighborhood falls into two distinct eras. In the years between 1900 and 1914, 316 (38%) of the buildings in the district were constructed. The other significant period of construction followed World War I, most notably between 1920 and 1930, when 274 (33%) buildings were constructed.

Of the 824 properties in the district, 423 (51%) are contributing historic structures, 288 (35%) are non-contributing historic structures (altered or synthetically sided) and 113 (14%) are non-contributing buildings constructed since 1947.

Elaboration

The Central High Neighborhood Historic District is largely residential in composition and is bisected by Wright Avenue, the historic commercial corridor through the area. Though the platting of additions had taken place between 1877 and 1919, little building occurred in the "West End" of Little Rock until the late 1890's. In fact, there was such limited construction activity that the tracts west of the "Original City of Little Rock" did not warrant inclusion in the Sanborn Fire Insurance maps of the city until 1897.

Around 1870, however, carpetbagger Milton Rice had built an imposing home, known as Oak Grove, on twelve acres among the rolling hills west of the Little Rock city limits. When constructed the house was a textbook example of the Gothic Revival style, featuring picturesque characteristics of that style, including a tower, steep gables, and pointed arches. Although greatly altered from its original appearance, the Gothic style tower is still visible. A contributing structure in the Central High Neighborhood, the Rice-Bowman House, located at 2015 S. Battery Street (PU5008) is the earliest extant structure in the district and is significant in its architectural representation of its style derivation as well as historic association with development of the neighborhood.

The only deviation from the typical grid street pattern and standard size lot in the Central High neighborhood is found in the 2000 block of Battery. When Rice's land was platted as Oak Terrace Addition by its new owner H.A. Bowman, a "Flower Garden" running through the center of Battery Street was planned. In the actual development of the addition, the public green space was confined to the 2000 block of Battery. Here, a central median spans the length of the block.

In the 1870s and 1880s Rice's neighbors primarily included farms like Orin Sheldon's dairy operation (on property sold to him by Rice), West End Park, and open fields and forest. It was the mid 1890s before any significant construction of homes in the Central High neighborhood began.

Growth was so rapid in the early part of the century that many additions were platted within just a few years of each other; consequently, particular building types are not confined to single additions in the district. However, most of the twenty-seven buildings constructed before 1900 lie in the portion of the neighborhood to the north of Wright Avenue.

The buildings in the Central High Neighborhood Historic District reflect the varied popular tastes in architecture during the period 1890-1946; the district's versatility is characterized in its eclectic strain of Colonial Revival, Craftsman, and several variations of Plain Traditional styling.

QUEEN ANNE

Five houses in the Central High Neighborhood Historic District represent the Queen Anne/Eastlake style of architecture. Constructed c. 1903, each of these houses displays some Colonial Revival detailing, indicative of the transitional movement away from Queen Anne to Colonial Revival styling at the turn of the century. Houses at 1219 Park (PU3764), 1914 Marshall (PU4929) and 1400 Battery (PU3036) reflect the Queen Anne style in their irregular plan, decorative wood shingles, and extensive use of fanciful woodwork.

The Martin A. Sharp House at 1422 Summit (PU3147) is the Central High neighborhood's lone extant example of a large two-story Queen Anne style house. The Sharp House features stylistic characteristics such as steep, multi-plane roofline with a dominant front-facing gable, decorative wood shingles, and a wrap-around porch with delicate spindlework.

Of the five Queen Anne style houses in the district, the only non-contributing example is the house at 2014 W. 16th Street, which has been covered in synthetic siding.

COLONIAL REVIVAL

There are 219 (27%) historic houses in the Central High Neighborhood Historic District reflective of the Colonial Revival style. With its many subtypes, the style was popular in various forms throughout the entire period of

development of the district. The Colonial Revival style is seen in its earliest form in the Central High neighborhood in the 1890s and in later forms continuing up through the 1940s.

A number of the earlier homes are regarded as transitional Colonial Revival, or specifically, those bridging the stylistic gap between the Queen Anne with its fanciful details and the more classically inspired Colonial Revival. Typically, these asymmetrical Colonial Revival cottages are 1 1/2 stories in height and have hipped roofs with lower cross gables and full width front porches.

Some of the Colonial Revival cottages were built speculatively by builders and land developers in easily-affordable sizes. The larger residences were generally constructed for specific individuals, often by local architects including Frank Gibbs, Thomas Harding, Theo Sanders and Frank Ginnocchio and the Charles L. Thompson firm, all of whom are known to have completed commissions in the area.

Earliest extant versions of the Colonial Revival style in the Central High Neighborhood are found at 1809 Park Avenue (PU3851), 1401 Battery (PU4174) and 1405 Battery (PU4175), and 1814 W. 15th (PU4178). These houses were all constructed c. 1895.

Another early Colonial Revival cottage in the district, the J.J. McEvoy House at 1608 Park (PU3729), constructed c. 1899 has had a second story room placed atop the house -- obviously during the period when the Craftsman style was popular -- giving it the appearance of an "Airplane/Colonial Revival".

Most of these vernacular versions of the Colonial Revival were sheathed in narrow horizontal wood siding at the time of construction. Details vary, but include circular gable end windows, double hung sash with multi-pane upper sash hung above a single pane lower sash and columnar, often Tuscan, porch supports which, in many instances, have been replaced with those of the Craftsman style. Though an accentuated front door is common to this style, these homes typically display more modest entrance treatments.

The house at 1400 Summit (PU3086) reflects this vernacular Colonial Revival cottage type commonly seen in the district with its steep hipped roof and lower cross gable. Here the signature Colonial Revival Tuscan porch supports are seen, yet the front facing gable end features decorative wood shingles, a Queen Anne detail. Also constructed in 1905, the W. R. Stewart House next door at 1406 Summit (PU3087-National Register 12-22-82) is an architect (Charles L. Thompson) designed version of the early Colonial Revival cottage. Perhaps due to the fact that W. R. Stewart was a builder and paid attention to detail and/or that it was designed by Arkansas' most prolific architect of the era, this house incorporates many of the most important stylistic characteristics of Colonial Revival: the steep hipped roof with front facing cross gable with a Palladian window in its gable end, a large front-facing hipped roof dormer, Ionic wooden porch columns supporting a full entablature

with dentiled molding and urn-shaped balusters on a wrap-around porch.

The Berends House at 2319 W. 12th (PU3642) and its neighbor, the Vail House at 2305 W. 12th (PU3644), the Patocka House at 1223 Park Avenue as well as the Craig House at 2310 W. 18th Street (PU3684) are all finely detailed c. 1910 versions of the Colonial Revival house. The J. P. Runyan House at 1514 Schiller (PU3798-National Register 8-18-92) is an exceptional example of Colonial Revival with Classical style emphasis.

Some of these Colonial Revival homes are physically isolated from others of the same style; however, numerous "clusters" or groups of two, three, or four similarly styled and contemporaneous remain. The cottages in the 2400 block of West 13th Street (PU3582-PU3586), houses on the east side of the 1500 block of Marshall (PU4301-PU4303), 2201, 2205 and 2213 W. 13th (PU3716-PU3718) offer varying levels of detail and decorative treatment. A significant cluster of early Colonial Revival cottages are found in the 1200 and 1300 blocks of Schiller Street (PU3773-PU3781).

Another application of the Colonial Revival style found in the Central High Neighborhood is to a shotgun form. Examples of this modest, working class house type with Colonial Revival details are seen at 1204 Park (PU3712), and 1216 Park (PU3715) and at 1314 and 1318 Park (PU3719-PU3720).

The Dutch Colonial style is seen in the houses located at the c. 1895 R. M. Miles House at 1622 Park (PU3731), 1700 and 1704 Park (PU3739-3740), 1412 Schiller (PU3793), 1612 W. 23rd (PU5201), and 1505 W. 22nd (PU5175), all constructed between 1903 and 1914. This subtype of the Colonial Revival style house are most often of one story in height with steeply-pitched gambrel roofs containing almost a full second story, and feature shed dormers. A full-width porch is sometimes included under the main roof line or added with a separate roof. These houses represent the most common form of Dutch Colonial house design from about 1895 to 1915 with a front facing gambrel roof and cross gambrel at the rear.

The Allen C. Wilson House at 1411 Summit (PU3564), designed by Eli Blout, has an exemplary illustration of another of the Colonial Revival style's characteristic features, a bay window. This house also has a pedimented dormer, reiterating the pediment of the gable end, a classically detailed porch and a fan light in the gable end. It is noteworthy that Mr. Wilson was the sole resident of the house from its construction in 1903 to the 1960s.

The Alfred J. Mercer House at 1500 S Battery (PU3872), constructed in 1907, and the Bain House at 1508/10 Battery (PU3873), constructed in 1914, provide renditions of the Colonial Revival on a more substantial scale and more possibly were architect-designed. A notable feature of the Mercer House is a two-story ancillary with steeple. A brick version of the two-story transitional Colonial Revival is the house at 1902 Schiller (PU5280). Constructed in 1912, this house with its Queen Anne massing and graceful wrap-around porch displays its Colonial Revival details in Tuscan porch

supports and Palladian windows.

Other of these two-story early Colonial Revival houses are seen at 2309 Battery (PU5033), 1411 Summit (PU3086), and 1423 Summit (PU0117). The houses at 1904 Battery (PU4996), 1922 Battery (PU4997), and 2000 Battery (PU5003) are excellent examples of the turn-of-the-century versions of the style.

The J.B. Wells House 1717/1719 Park (PU3848) is an interesting contrast to the single family cottages. Constructed c. 1912 as a duplex, its twin pedimented gables clearly express its status as a two-family dwelling.

The building boom in the neighborhood in the 1920s saw a new type of Colonial Revival house come into popularity. These houses were usually two-story with side gables and small classically detailed entrances. Examples are found in the Shaw House at 1622 Battery (PU3881) constructed in 1925, the house at 1421 S. Park (PU3787), constructed in 1922, the Joseph N. Dillard House at 2021 Summit (PU5065) and the Ralph Sutton House at 2100 Summit (PU5066). Designed by the Little Rock architectural firm of Sanders and Ginocchio in 1926, the James H. Penick House at 1623 Summit (PU3877) displays some Federal styling, particularly at the entrance. Mr. Penick, who commissioned the design of this house, lived here until 1960, making no changes to its original appearance.

Simplification of the style typical until after World War II is illustrated by the c. 1939 houses located at 2108 Marshall (PU4938) and 2218 Wolfe (PU4976). The 2218 Wolfe house is a variation of the Garrison Colonial form with its second story overhang.

Of the 219 extant Colonial Revival style houses in the district, 101 are contributing.

AMERICAN FOURSQUARE

Forty-four houses in the Central High neighborhood represent the house form that has come to be known as the "American Foursquare". Typically, Colonial Revival, Craftsman or Prairie style decorative details are seen on these houses. The Foursquare is characterized by simple square or rectangular two-story plans, low-pitched hipped roofs, and one-story full-width front porches.

Exemplary versions of the American Foursquare in the Central High neighborhood are seen on both sides of the 2300 block of Summit (PU5075-PU5085).

The Pugh House at 2323 Battery (PU5035) is a c. 1913 version of the Foursquare. As one of the earliest forms of Prairie style the frame house features the square plan with hipped roof and one story porch on a symmetrical facade. In contrast, the American Foursquare style house next door at 2311 Battery (PU5034) features a wrap-around porch supported by heavy

stone columns. Constructed in 1917, this version of the Foursquare is clearly indicative of the beginning of the popularity of the Craftsman style.

The houses at 1800, 1810 and 1814 Park (PU3754-PU3756) are of the American Foursquare style with strong Craftsman characteristics, as seen in the exposed rafter ends, Craftsman form gable roof, brick porch balustrade and porch supports.

One of the outstanding houses of this style is the William L. Rogoski House at 2417 Marshall (PU4948). With its American Foursquare plan, the design of the house incorporates Colonial Revival design in its arched window in the gable end of a front facing dormer, and Craftsman influence in its tiled roof. Situated on one of the highest points in the area, the Rogoski House is a showpiece in the Central High neighborhood.

Of the forty-four American Foursquare houses in the district, thirty are contributing.

PLAIN TRADITIONAL

A large number of houses with no particular stylistic influence are found in the district. Most of these one-hundred-and-thirty-four buildings were constructed from the period 1940 to 1990. These buildings sometimes incorporate identifiable stylistic ornament, and usually of the Craftsman style, such as seen in the house at 1620 West 21st Street (PU5152). Houses at 1500 and 1503 West 21st (PU5145 and PU5154) display English Revival style influence in steep front-facing gables, while houses at 1615 W. 14th (PU4287) and 1516 W. 19th (PU5105) are faintly indicative of the Colonial Revival style in their use of Classical elements.

Only twenty-nine of these properties are contributing to the historic significance of the Central High Neighborhood. The fact that construction continued through the 1970s -- albeit at a slow pace -- underlines the fact that the neighborhood remained viable. However, eight structures have been built in the district boundaries since 1980.

CRAFTSMAN

The influence of the Craftsman style is the most discernible in the neighborhood, with a total of 329 (40%) buildings of this style found in the Central High Neighborhood Historic District. The majority of the Craftsman homes, institutional buildings (St. Bartholomew Convent at 1601 Marshall, PU4404) and apartment buildings were constructed between 1915 and 1925, another significant growth period in the neighborhood.

Structures displaying Craftsman features such as low pitched, gabled roofs accentuated by a wide unenclosed eave overhang with exposed roof rafters, as well as tapered square columns or pedestal porch supports are found throughout the district. Unlike the predominantly wooden Colonial Revival

vernacular cottages, most of the larger versions of this style were built in brick, stucco, and stone.

Large high-style versions of Craftsman design seen in the Central High Neighborhood Historic District are numerous. A number of these are architect-designed. These homes offer the expected exposed rafters and generous overhang. They also combine materials with the use of stone, brick, stucco and wood.

The John J. Healey House at 2010 Wolfe (PU4962) was designed by prominent architect Charles L. Thompson in 1927. Constructed in 1915, the M.E. Dunnaway House at 2022 Battery (PU5005) was listed on the National Register (12-22-82) in the Charles L. Thompson & Associates thematic grouping. Other noteworthy large Craftsman houses are located at 2209 Battery (PU5024) and 1603 W. 24th (PU5236). A grouping of three significant Craftsman houses is located on the west side of the 2100 block of Battery (PU5012-5013,5014)

Craftsman Bungalow

Of the 329 Craftsman style buildings in the district, 174 are Craftsman Bungalows. The American Craftsman Bungalow became the "cottage" of the early decades of the Twentieth Century. It began as a small Craftsman house but acquired a wide diversity of stylistic influences, with specific examples reflecting the influence of many popular American architectural styles. The American Bungalow adapted itself to widely divergent environmental and climatic conditions, made use of numerous kinds of local building materials and ranged in size from rambling weekend retreats to small low-income residences. The rapid growth of the Central High neighborhood in the 1920s brought about a need for small affordable housing and a number of Craftsman Bungalows were constructed and are scattered throughout the area.

Although there are many different types of Bungalows within the Central High Neighborhood Historic District, a common theme in their design links them. The Bungalow is set low to the ground; it nestles into and becomes part of its environment. The house at 1702 W. 24th (PU5238) is an example of the compatibility of the Bungalow with its setting. Inspired by the California architects Greene and Greene Craftsman-type bungalow designs in the early part of the twentieth century, these simple bungalows were popularized by extensive publicity. Dozens of Craftsman Bungalow pattern books were published. Several companies, including Sears and Roebuck offered house kits with pre-cut packages of lumber which could be shipped to the construction site. Due to the availability and affordability of the Craftsman Bungalow house, it became the small house design of choice throughout the country, becoming the "cottage" of the 1910s and 1920s. Although much simpler versions of their two-story, high style counterparts, the Bungalows in the Central High neighborhood employ the same Craftsman characteristics: the use of rustic materials on the exterior, and the low pitched roof with wide eaves and extended rafter tails.

The earliest form of Craftsman Bungalow in the Central High area is the front facing steeply pitched gabled roof type. Examples of this type are seen in the houses at 2304 Wolfe (PU4979), and 1614 W 22nd (PU5170), both constructed c. 1914.

Another characteristic Bungalow type emphasizes rustic qualities. These are, for the most part, painted a dark, natural color and feature rustic materials (usually rough-cut wood and fieldstone). The house at 1414 Summit (PU3144), constructed in 1923, displays this rustic emphasis through its dark-stained narrow weatherboard and cobble-stone porch supports and balustrade.

Versions of the cross-gabled roof type Bungalows, most often associated with "California Bungalows" are seen in the houses at 2000 Summit (PU5056), and 2008 Summit (PU5057). A group of three of this type of Bungalow is found in the 2000 block of W. 18th (PU3189, PU3190, PU3191) and another group in the 2300 block of W. 17th (PU3678-PU3680). These houses all incorporate multiple roof planes, Oriental-like flared roof lines, and prominent triangular knee braces supporting wide eaves with extended rafter tails.

A variation of the "California Bungalow" features a single second-story room affording a panoramic of the sky, hence the name "Airplane". The house at 2010 Summit (PU5058) displays this characteristic hipped roof second story room with wide eaves and accentuated exposed rafter ends along with the typical trellised porte cochere and short battered columns on brick piers. An outstanding group of "Airplane Bungalows" is found in the 1700 block of West 24th (PU5238, 5240, and 5241), particularly the Simon House at 1702 W. 24th (PU5238). Virtually unaltered since its construction in 1922, this house is a textbook example of the Craftsman style, incorporating such elements as the trellised-roof porte cochere, porch columns on piers, and the second story room. The multiple roof planes and bands of windows accentuate the horizontal emphasis of this house.

The Craftsman style of architecture was the most popular choice of design for the approximately twenty multi-family buildings in the Central High Neighborhood Historic District. Although in deteriorated condition, the two Witherspoon-Runyan Apartment buildings (PU3197-3198) in the 2000 block of Wright Avenue display the characteristic Craftsman horizontal emphasis with bands of windows across the second floor and wide eaves. The Senior High Apartments at 1423 Schiller (PU3085) with its low, almost flat hipped roof expresses the Craftsman style with its wide eaves and sets of large paired braces. A row of five Craftsman inspired duplexes is located in the 1600 block of West 22nd (PU5179-PU5183). These buildings are all two-story brick structures and derive their Craftsman style appearance from various uses of textured-brick, stone, stucco, and wood in their construction.

Sixty-seven percent of the Craftsman buildings in the district are contributing to the historic district. The remaining thirty-three percent are non-contributing largely due to the application of non-original wall materials.

"PERIOD HOUSES"

Nationwide in the 1920s an eclectic flavor of design emerged. Building design began incorporating many of the "romantic" styles of the past and were fluently constructed in this period. English and Spanish influences strongly influenced some of the historic styles incorporated into these picturesque houses. Although construction of this style house in the Central High neighborhood did occur (18 Period Houses are extant in the district), it was a considerably less popular style than in other neighborhoods in the city, such as the Hillcrest neighborhood (National Register-listed 12-18-90 & 10-08-92).

English Revival

Of particular note is the Warren Lenon House at 2005 W. 16th Street (PU3807) which was constructed in the mid-1890s but remodeled by Charles L. Thompson to its present English Revival style appearance in 1918. Another large version of the English Revival style found in the district is the Max Mayer House at 2016 Battery (PU5004- National Register 12-09-94), constructed 1924-28. The Stifft House, constructed in 1923 at 1920 Marshall (PU4930) is a striking one and one-half story house with stucco wall material and prominent tiled clipped-gabled roof.

Smaller versions typical of the English Revival style are best characterized as "English Cottages". One of the most popular house styles in America from 1920 through the 1940s, examples are seen in the houses at 2117 and 2119 W. 17th (PU3824-PU3825). These small vernacular examples feature steep pointed gables and decorative use of stone around entries.

Spanish Revival

There are four buildings in the Central High Neighborhood Historic District constructed with Spanish influence. An outstanding example of this type is the small house at 1919 W. 21st Street (PU5163). Stucco walls, terraces and patios, flat roofs with raised tile ridged parapets, arcaded wing walls, and decorative use of ceramic tiles exemplify the 1920s period adaptation of the historic Spanish style. Other residential period Spanish Revival residences are located at 1504 West 22nd (PU5164) and 1400 Battery (PU3036).

The abandoned gas station at the southwest corner of W. 14th Street and Park Avenue, across the street from Central High School, expresses Spanish style influence with its stucco walls, arched gas bay, tiled roof parapet ridge, and multi-colored tile roof. The commercial building at 1719 Wright Avenue features use of tiled parapets and decorative ceramic tile patterns.

MINIMAL TRADITIONAL

The designs seen in Depression era homes 1930-1940 attempt to reflect the various revival styles but lack decorative detail. Roof pitches are

generally low and eaves are close. Built in the 1930s and interrupted by World War II, this is the same type house built in large numbers in tract-housing developments following the war. Examples of this type house in the Central High neighborhood are found at 2108 Marshall (PU4938), 2423 Wolfe (PU4991), and 1601 West 19th Street (PU5119).

OTHER STYLISTIC INFLUENCES

The Richardsonian Romanesque style is well represented by the LaVerne Dome House at 1709 Park Street (PU3846). This architecturally significant house, constructed c. 1907, is two-storys in height, constructed of rusticated stone and is distinguished by a turret on the front (west) elevation.

The Isidoro Beaumont House at 1624 W.23rd (PU5203) has slight Italianate influence with its sets of large brackets supporting the wide eaves of the central hipped roof portion of the house.

The houses at 1921 W. 22nd (PU5190) and 2004 W. 22nd (PU5191) are companion Classical Revival structures. These two-story frame houses feature dominant two-story pedimented porches with dentil motif supported by two-story Ionic capped columns. Constructed in 1920, these houses are unique in the Central High neighborhood.

The Whitney A. Harb House at 1868 Summit (PU5045) is one of three houses in the district displaying Prairie style influence in its design. Constructed c. 1920 the Harb House displays the open eave with enclosed rafters that is typical of this style, contrasting with the open eave with exposed rafters that is found in contemporaneous Craftsman houses in the area.

COMMERCIAL

While the Central High Neighborhood Historic District is a predominantly residential area, the limited commercial development, particularly along the former streetcar line roadways of 12th, 14th Streets and Wright Avenue, displays an array of modest architectural detail. There are only twenty-two commercial buildings located in the district. Most were constructed in the 1920s and are one-story brick buildings which blend with their residential surroundings. Typical of the low-key commercial building in the area is the Capel Building at 2121/2123 W. 16th, constructed in 1926, and the Ogilvie Drug Store Building at 1200/1202 Dennison Street (PU3645). Although non-contributing due to alterations, the building at 2324 Wright Avenue (PU3699) typifies early twentieth-century commercial styling with its clipped corner, brick facade, glass storefronts and parapeted cornice.

CHURCHES

Neighborhood churches were an integral part of the neighborhood development in the West End of Little Rock. The original building of St. Bartholomew's Catholic Church at 1622 Marshall (PU4255) was constructed in 1911 and

replaced by the current structure in 1931; the congregation remains an important part of the Central High neighborhood. This simple building is reminiscent of the small church building commonly found in New England with its two-story steeple tower entrance. Although covered with synthetic siding, the church maintains its basic historic appearance and is an important part of the Central High neighborhood.

The small frame Craftsman-influenced church building at 1868 Wolfe (PU4951) was constructed c. 1917. This church building features double-hung sash stained glass windows with gothic arch single pane stained glass windows above. A steeple rests atop this picturesque building.

SCHOOLS

Like churches, schools contributed to the stability and architectural interest of the neighborhood. The first school constructed in the neighborhood was the Centennial School, designed in 1893 by the architect Thomas Harding in the Romanesque Revival style; unfortunately, only a corner tower remains (PU4183). The Main Building of Arkansas Baptist College, constructed in 1893 (PU4311) reflects the Second Empire style. Listed on the National Register in 1976, this building remains a viable part of the college campus.

West Side Junior High School at 1300 Marshall (PU4223), designed by Theo Sanders in 1917 and built in two phases, is a three storied classical composition which commands the entire block between 13th and 14th Street, and Marshall and Wolfe Streets. The entrance bay facing Marshall Street is defined by an entablature, pilasters and a pair of Tuscan columns flanking a set of double doors with transom.

The James Mitchell School at West 24th and Battery Streets (PU5243) was built in 1908-10 as designed by Thomas Harding Jr., son of the Centennial School architect. Its entrance portico with four oversized engaged columns sets a tone of monumentality in its residential surroundings.

CENTRAL HIGH SCHOOL

Of monumental historic and architectural significance, Little Rock's Central High School (PU3240) is known world-wide for its role in the 1957 school desegregation crisis.

When constructed in 1927, this Gothic Revival style building was named "The Most Beautiful High School Building in the Country". Designed by Little Rock architect John Parks Almand in association with five other local architects, Little Rock Central High School (originally Little Rock High School) opened in the fall of 1927. Listed on the National Register in August, 1977, Central High School was designated Little Rock's first National Historic Landmark. Still the largest and most architecturally and historically significant high school in Arkansas, Central High School is the most

important structure in the neighborhood and its presence was the catalyst for preservation efforts in the blocks surrounding it.

The majority of the buildings in the Central High Neighborhood Historic District are in fair to good condition. Inner city deterioration has taken its toll on some portions of the district. There are a few properties which have fallen into deteriorated condition and are abandoned. Absentee ownership has created many problems for the neighborhood as those properties are sometimes not well maintained or carefully leased. Despite these pockets of deterioration, the streetscape of the Central High Neighborhood Historic District remains largely intact. Its architecture and historical development assure its place in Little Rock history.

Although the area has deteriorated considerably in the last few years, a strong neighborhood association has successfully captured the attention of Little Rock city government and a preservation plan for the area is in the planning stages. Plans are being developed for a Central High Museum and it is well acknowledged that in addition to the role Little Rock's Central High School played in an event of national significance, the historic building stock in the Central High Neighborhood offers an enlightening architectural view of a middle and working class neighborhood in Little Rock during the first three decades of this century.

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8. Statement of Significance

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Certifying official has considered the significance of this property in relation to other properties: Locally.

Applicable National Register Criteria: A.C

Criteria Considerations (Exceptions): N/A

Areas of Significance: COMMUNITY PLANNING AND
DEVELOPMENT
ARCHITECTURE

Period(s) of Significance: c. 1870-1946

Significant Dates: c. 1870-1946

Significant Person(s): N/A

Cultural Affiliation: N/A

Architect/Builder: Almand, John Parks
Ginocchio, Frank
Thompson, Charles L.

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above:

Summary**Criteria A and C, local significance**

The Central High Neighborhood Historic District is being nominated to the National Register of Historic Places under Criterion A and C with local significance. The West End neighborhoods of mid-town Little Rock are defined by a momentous historical event which occurred eighty years after the property was initially platted for development. In fact, 86% of all of the structures were already built ten years before the "crisis" at Central High School brought the city and the racially charged situation to national prominence. The importance, or perhaps notoriety, which these neighborhoods gain from their association with such a nationally significant event does not diminish their illuminating historic development, representative of the growth in the first half of this century of a middle and working class neighborhood of mixed use (residential, commercial, educational and religious) and, ironically, to some extent interracial composition. The architecture of the neighborhood -- overwhelmingly Colonial Revival (27%) and Craftsman (32%) in style -- is reflective of the principal growth periods, 1899-1910 and 1911-1930, respectively (though the overall period of significance is 1890-1946). Moreover, the variation in building scale and decorative detailing seen throughout the district expresses the demographic and socioeconomic variety of its residents.

Elaboration

Since the National Guard troops moved onto the Central High School campus on September 2, 1957 in order to block the admission of nine black students, the neighborhoods surrounding this buff brick building have been overshadowed by an historical event that happened nearly eighty years after the property was first platted for residential development. In the intervening years, the fields, forests and countryside of the acreage just west of the "Original City of Little Rock" had changed from "a capital place for a picnic and big enough for half the families of town to go at once without disturbing each other" to fully developed neighborhoods of mixed use, eclectic architecture and diverse population.¹

¹"Guide to Little Rock", 1890, p.57.

The entire district is part of Section 9, Township 1 North, Range 12 West. The Centennial Addition encompasses the northeastern portion. In this largest addition, there are several subdivisions, notably Allis and Dickinson and Aiken's along the western edge and Parish's and portions of Fulk's subdivision along the southern boundary. The southeastern section includes Fleming and Bradford Addition, Moore and Penzel Addition, Sheldon's Addition and the Oak Terrace Addition which includes the M.A. Myers subdivision. The Park Addition which developed around West End Park, the present site of Central High School, is also included in the district.

Centennial Addition is, by far, the largest of the additions in Section 9. This 160 acre parcel of land was first granted to William Wilson by the U.S. Government in a land patent dated June 24, 1811. In October 1834, Wilson and his wife Eliza sold the land for \$400 to Benjamin Johnson.² Thirty-three years later a judgement rendered in Pulaski County Circuit Court against Matilda Johnson, Benjamin Johnson's widow, in a "contract of trust", transferred ownership of the land to Ambrose H. Sevier to settle debts.³ Sevier had become a "player" in his new community soon after his move to Little Rock in 1821. He represented Pulaski County in the state legislature from 1823-27 and the territory in the U.S. Congress for nine years thereafter. He was then elected to the U.S. Senate where he served until 1847.⁴

At this time according to deed records, the property was laid off into city lots and blocks. The following year, in a contract of sale dated March 21, 1868, Sevier sold 160 acres to John Faust for \$8,000.⁵ According to city directories, Captain John W. Faust was a lawyer and real estate agent with a downtown office on East Markham and a home on West Third.⁶ His obituary notes that he died in 1879 after a protracted illness of malarial fever.⁷ His colleagues in the Bar Association adopted a resolution applauding his

²Ibid.

³Ibid.

⁴John Hughs Reynolds, ed., Publications of Arkansas Historical Association, vol. 1, p.232.

⁵Deed book, #5, Standard Abstract, Section 9, Township 1, Range 12, March 21, 1868 (Book J2, p.112). Note: all deed book citations are from Standard Abstract which generously allowed access to their books. Parenthetical book and page notations reflect those recorded in the notations of deed books or plat maps cited.

⁶Little Rock City Directory, 1871, p.65.

⁷Arkansas Gazette (hereafter Gazette), September 24, 1879.

distinguished professional life and commending him as a "friend of progress, growth and enlightenment."⁸

Numerous additional transactions occurred in the 1870's among the heirs of original owners and real estate brokers wanting to purchase the tract for residential development. On March 23, 1877, the Commissioners of Pulaski County Chancery Court platted the land as Centennial Addition with 43 blocks of two sizes;⁹ blocks 1-6, 8, 19, 21-32, 34-39 are square in configuration and considerably smaller than blocks 7, 20, 33, 40, 41, 42 and 43.

Two transactions in the mid-1870's resulted in the purchase of smaller portions of this tract by J.H. Barton and Rollins A. Edgerton.¹⁰ On January 9, 1875, Barton acquired property with the execution of a judgment by the Circuit Court. Barton, "whose name (was) a synonym for enterprise", served on the Little Rock University Board and as president of Beach Abstract Company; he also maintained a real estate which specialized in the "...building of homes on vacant lots and selling them to the poor on small monthly payments. He (was) widely known and respected as the friend of the laboring man."¹¹ He later moved to Richmond, Virginia.

R.A. Edgerton also received attention in the publications of the time. Goodspeed offers a succinct but thorough biography, which notes his Vermont origins, his work, his military service and his eventual decision to settle in Little Rock.¹² After serving as a Union Army sergeant in the Seventy-second in Ohio, "he was granted the first permit to discharge army officers to trade in Little Rock" and decided to locate a mercantile business in Little Rock which he maintained until 1870 when he was commissioned receiver of public monies for the Little Rock district by President Grant.¹³ He held this position for 4 years until he was appointed postmaster by President Arthur. He was elected secretary of the Little Rock Cooperage Company in 1879. It is interesting to note that Logan Roots who served with Barton on the Little Rock University Board also served on the Cooperage Company board

⁸Gazette, September 25, 1979.

⁹Centennial Addition Plat, March 23, 1877. (Book G3, p.256).

¹⁰Deed book #5, January 9, 1875. (Book C3, p.607); January 26, 1875 (Book D, p.185).

¹¹Little Rock City Directory, 1887, p.363. Also, Goodspeed, Memoirs of Central Arkansas, p.406 and Little Rock and Argenta, 1888, p.121. He built a "model residence" in the Queen Anne style for himself at 3rd and Chester in 1886. Gazette, February 19, 1886.

¹²Ibid., p.445. Also, Gazette, November 27, 1900.

¹³Ibid.

as treasurer.¹⁴ It is possible that Edgerton met Barton through his association with Logan Roots, though his additional work as vice-president of the Exchange Bank of Little Rock and president of Baring Cross Bridge Company suggests a very active, civic-minded individual who was probably well connected and familiar with many of Little Rock's business leaders.

In this way, Edgerton typifies one kind of nineteenth century real estate developer. Though his objectives were clearly monetary, his interest in the development of his adopted city's residential areas was complemented by a commitment to other civic concerns. Few of these early developers focused solely on land development. One surmises that it was too risky or simply not lucrative enough to engage in exclusively.

On January 29, 1883, deed books record that blocks 33 and 43 of Centennial Addition were replatted by James Barton and Edgerton.¹⁵ Block 33 was divided into 40 residential lots measuring approximately 151' by 50' with smaller end lots with dimensions of 151' by 37'. Block 43, whose lots were oriented with east-west frontage rather than the north-south orientation of Block 33, contained lots of comparable size. It was a common practice to dedicate most public street and alleyways for public use.¹⁶ In some instances, however, if all lots of a given block were owned by a single individual or institution, alleys and, at times, streets were not made accessible as public thoroughfares.

Allis and Dickinson was a subdivision of modest proportions within Centennial Addition consisting of 24 lots of similar size, about 50' by 140'. The thirteen lots fronting onto West Sherman (now Schiller) between 14th and 16th Streets were somewhat shallower, measuring about 128 feet long, but of comparable width. Deed records note that all streets were to remain open and unobstructed with full public access.

The partners in this four block development platted on March 26, 1892 as "Allis and Dickinson Supplement to Centennial Addition" included W.W. Dickinson, H.G. Allis, N. Rupperle and George Naylor. One surmises from the name that the first two investors had the majority stake in the project. At the time of the platting Horace Allis was a non-resident investor. He lived in St. Louis and was comptroller and assistant to the president of the St. Louis, Arkansas and Texas Railway.¹⁷ Previously, he had served on the Board

¹⁴Little Rock City Directory, 1887, p. 215.

¹⁵Barton and Edgerton Subdivision of Centennial Addition, January 29, 1883, (Book 8, p. 265).

¹⁶This practice is evident from similar notations found on many of the original plat maps reviewed at Standard Abstract Company.

¹⁷Gazette, June 3, 1891; December 8, 1898.

of Directors of First National Bank as well as President of the Capital Street Railway. He was described in a profile in the local paper as "one of the most successful financiers in the south or west."¹⁸

William W. Dickinson, however, chose to live in his new development and built a home at 1608 Battery.¹⁹ This residence would have been convenient to the trolley line which could convey him to his office at 410 E. Markham.²⁰ Dickinson was a partner with A.J. Pulliam in Dickinson, Pulliam and Company, a mercantile concern which sold hardware, stoves, tinware and agricultural implements and machinery.²¹ A native of Tennessee, Dickinson moved from the hardware business to become president of Arkansas Brick and Tile Company as well as holding the same position in Big Rock Stone and Construction Company.²² His son W.W. Dickinson Jr., who lived at 1612 Battery (PU 3880), joined his father in the brick business after 1904.²³ The Dickinsons' businesses could readily capitalize on the burgeoning residential and industrial development of Arkansas's capital city. The production companies within W.W. Dickinson's enterprises included the aforementioned brick and stone companies, a door, sash, blind and finishing material manufacturer, as well as Dickinson Ballbearing, Wheel and Vehicle Company which produced the components for the vehicles transporting all of the building materials to the construction sites in new neighborhoods in the West End.²⁴ Heralded as a dominant force in Little Rock's "Empire of Business", Dickinson was widely regarded as a local captain of industry.²⁵

A third investor was George Naylor who had come to Arkansas as a young boy and was raised in Faulkner County. He worked for the Conway paper before coming to Little Rock and beginning his lengthy tenure with the Arkansas Democrat as writer, then city editor and vice-president of the Arkansas-

¹⁸Ibid., June 3, 1891.

¹⁹Little Rock City Directory, 1895, p. 174.

²⁰Little Rock City Directory, 1887, p. 69.

²¹Ibid.

²²Who's Who In Little Rock, 1921, p. 51.

²³Ibid.

²⁴Ibid.

²⁵Gazette, September 8, 1907, p. 3.

Democrat Company.²⁶ Virtually nothing could be found to identify Rupperle or his involvement with his investment partners.

The Parish Supplement to Centennial Addition is a single block, number 43, which was platted on January 29, 1886 by W.N. Parish.²⁷ It consisted of 36 lots of similar size measuring approximately 50' of street front and 140 feet deep with lots facing Wolfe, Battery and West Spring (now Summit) Streets between 18th Street and Wright Avenue. According to city directories, Parish managed William S. Hutt, Staple and Fancy Groceries at 213 Main.²⁸ Unlike Barton, Edgerton or Dickinson, Parish was typical of the smaller investor whose focus was far narrower, and investment -- and risk -- smaller.

The Aiken subdivision of Block 7 of Centennial Addition was platted on July 8, 1889 by Susan N. and Aaron G. Aiken.²⁹ The tract's boundaries follow 12th Street on the north, 14th Street on the south, W. Spring on the west and the alley between W. Sherman (Spring) and Schiller on the west. Aaron Aiken operated a lumber and furniture manufacturing facility at 12th and Spring and lived nearby at 1210 Wolfe Street.³⁰

The Aikens had purchased the full block from Silas N. Marshall.³¹ Marshall had come to Little Rock from Missouri and became actively identified with the business development of the city, accumulating large real estate interests and a lucrative fire insurance business.³² Before moving to California where he died in 1913, Marshall had lived between Wolfe and Battery on West 9th Street within blocks of the Aiken subdivision.³³

The last supplemental subdivision of Centennial Addition was platted on April 14, 1890 by F.M. Fulk and Florence Fulk as the Fulk Subdivision of Blocks 40

²⁶Ibid., January 13, 1897. Also, F.W. Allsop, History of the Arkansas Press for a Hundred Years and More, p. 606. According to the city directory of 1895, Naylor resided at 2029 W. 16th Street.

²⁷Parish Subdivision Plat, July 29, 1886 (Book 4, p. 111).

²⁸Little Rock City Directory, 1895-6, p. 387.

²⁹Aiken Subdivision Plat, July 8, 1889 (Book 29, p.590; Book 27, p. 192).

³⁰Little Rock City Directory, 1887, 1895.

³¹Deed book , #19, January 7, 1882 (Book 7, p. 197).

³²Gazette, February 25, 1913.

³³Ibid.

and 41.³⁴ Recorded in County Record Book 29, the area was comprised of 40 lots between 18th and 19th Street (now Wright Avenue) and Wolfe and Battery as well as 40 additional lots within the same north-south boundaries, but between Bishop on the west and Pulaski on the east. Many of the lots facing Wolfe, Marshall, Bishop and High Streets measured 50 by 150 feet; those facing 19th Street were 50 x 110 to 116 feet, and the ten lots along the eastern edge were narrow and deep with dimensions of 30 feet by 233 feet. No explanation is known to explain this variety in lot size. One concludes that varied lot sizes appealed to a commensurately varied clientele.

The developer, Francis Marion Fulk was described in the Arkansas Gazette as "one of the wealthiest and best known citizens of Little Rock."³⁵ He maintained an office in the Fulk Building, which he built, and lived at 220 Spring Street in the previously developed East End.³⁶ He was one of the largest real estate holders in the city.³⁷ A self-made man, he had come to Arkansas from Licking County, Ohio penniless in 1870. Initially he taught school and sought work as a carpenter and mason. With his earnings, he was able to buy a stand at the 5th Street Market between Louisiana and Main. This venture grew into a substantially larger business which provided the resources to invest in real estate speculation. Fulk also practiced law along with his real estate interest, not an uncommon combination of vocations among Little Rock land speculators. At the time of his death in 1910, Fulk had substantial holdings in the downtown business district as well as two tracts of land, measuring 120 acres each west of the original city and valued at \$150,000. In addition, he owned 500 lots scattered over the city which were largely unimproved tracts.

The northwestern portion of the Central High Neighborhood Historic District includes Park Addition which was originally platted as McDonald and Wheeler Addition on June 4, 1873 by John Faust who was responsible for Centennial Addition.³⁸ The eastern portion of McDonald and Wheeler Addition was replatted in May 1889 by Florence M. Fulk and the Pulaski Land Company, the Fulk's' real estate development corporation.³⁹ The earlier addition included

³⁴Fulk Subdivision Plat, April 14, 1890 (Book 29, p. 280).

³⁵Gazette, March 25, 1910.

³⁶Little Rock City Directory, 1887, p.90; 1895-96, p. 211.

³⁷Biographical information from aforementioned obituary and Dallas T. Herndon, A Centennial History of Arkansas, vol. II, p. 714.

³⁸McDonald and Wheeler Plat, June 4, 1873 (Book AB, p. 297).

³⁹Park Addition Plat, May 6, 1889.

Barton, Dennison, Rice, McDonald and Wheeler Streets. These streets were renamed in the later plat as Park, Dennison, Rice and Thayer Streets. Name changes were a common subject of city ordinances in the late nineteenth and early twentieth century period of development.

The land on which these developments were platted was originally received as a land patent to Jacob Brown in 1834.⁴⁰ Brown had an illustrious military career and, in fact, died on the battle field in the Mexican War. At the time of his death, he owned large tracts of land in Saline, Conway, Desha and Arkansas counties and several lots in downtown Little Rock near the intersection of Main and Markham Streets.⁴¹

The portion of property in section 9 associated with Jacob Brown was sold to Alexander McDonald by Brown's heirs, Mrs. Stewart Van Vleet and Mrs. Samuel P. Moore.⁴² Alexander McDonald was a decidedly undistinguished one-term senator from Arkansas whom the Arkansas Gazette described as "utterly unqualified for the high position of United States Senate."⁴³ A former member of McDonald, Fuller and Sells, Indian contractors, the former senator, a Pennsylvania native, had settled in Arkansas in 1863, became president of the Merchant's National Bank of Little Rock (later the First National Bank) and "was considered the richest man in the state."⁴⁴ He built the McDonald-Wait-Newton House, now known as the Packet House, on Cantrell Road, in 1870-71 and had sold it by the mid-1870's. He died in 1903 in Long Beach, New Jersey.⁴⁵ In 1873, John Faust acquired McDonald's west end holdings, though the Van Vleet and Moore families retained a portion of their inherited lands.⁴⁶

Park Addition, whose name, no doubt, was derived from West End Park around which it developed, consisted of 23 blocks of basically similar size with exceptions at the east and west ends of the park. It is noteworthy that West End Park and later Central High School which is built on the park's original site have provided the defining element of these neighborhoods from their inception to the present time.

⁴⁰Deed Book, #5, February 10, 1834.

⁴¹Gazette, July 28, 1918.

⁴²Deed Book, #5, January 6, 1871 (Book P2, p. 461).

⁴³Gazette, May 31, 1868, p. 2.

⁴⁴Gazette, December 15, 1903.

⁴⁵Ibid.

⁴⁶Deed Book, #5, June 4, 1873, (Book B3, p. 9).

Block 21 of Park Addition became Greenhaw Subdivision in November 1910.⁴⁷ C.O. Brack and Frank P. Greenhaw were the developers.⁴⁸ Greenhaw had purchased the property from Brack a year earlier. Described as a "substantial capitalist in Little Rock," Greenhaw, a native Arkansan, had served in the confederate army and as a state senator. His first mercantile venture was a grocery store at the corner of Gaines and 16th Streets which he sold at a significant profit. Another store was opened subsequently at Park and 16th Streets. Though his own home was at the corner of 14th and Booker, he was noted for "making the best improvements on this property" in order for it to become "one of the most attractive sections of the capitol city."⁴⁹

Brack was born in Little Rock in 1846. His parents were Swiss immigrants to the city and built a home on 2 lots at 5th and Main. Though his real estate ventures were successful, he is best known as the capitol city's first candy manufacturer.⁵⁰

South of the Park Addition is Adams Addition which is not included in the district but whose developer Howard Adams and his development company, the West End Land and Improvement Company, impacted the neighborhoods addressed in this nomination. Specifically, Adams in association with W. B. Worthen and John B. Jones built the "old dummy line" to West End Park which provided transportation from the West End to downtown Little Rock.⁵¹

The southeast quarter of Section 9 includes Moore and Penzel Addition, Sheldon Addition, Fleming and Bradford Addition, Oak Terrace Addition and two blocks of McCarthy's Addition. A Spanish and French land claim recorded in the Arkansas Gazette in 1826 notes Looney Price's association with this tract.⁵² Many years and many transactions later, the land in the E 1/2 of the SE 1/4 was acquired by the Electric Addition Company who, in turn, sold it to Capitol Construction and Investment Company in March 1892.⁵³ H.G. Fleming and Capitol Construction, of which he was president, platted the

⁴⁷Deed Book, #36A, March 23, 1919; November 19, 1910 (Book 101, p. 110).

⁴⁸Ibid.

⁴⁹Fay Hempstead, Historical Review of Arkansas, vol. II, pp. 660-1.

⁵⁰Ibid., p. 798. Also, Gazette, July 26, 1927.

⁵¹Adams Addition Plat, April 1888 (Book 21, p. 624).

⁵²Gazette, March 27, 1826.

⁵³Deed Book #5, July 3, 1891 (Book 33, p. 340); March 25, 1892 (Book 37, p. 72).

property that same month as Fleming and Bradford Addition.⁵⁴ The investment company owned all of this property except for 5 acres in the northwest corner which had been retained by L.W. Coy in 1891 in the original purchase by the Electric Addition Company.⁵⁵ Coy's ownership of blocks 3 and 4 is noted on the addition's plat. Its boundaries were Wright Avenue on the north to 25th Street and John Sellers Braddock's property on the south and Pulaski Street to Wolfe on the east and west. Comparable in size to Park Addition, Fleming and Bradford Addition contained well over 200 lots of approximate dimensions of 50 by 140 feet.

Henry G. Fleming was a real estate "dealer", to use the parlance of the time, and engineer for the Missouri Pacific system.⁵⁶ He was born in Vermont in 1851, entered railroad service in 1871, holding various positions in the West and Southwest until 1891 when he was made superintendent of the Cotton Belt Railroad. In 1892, he became manager of the Little Rock Traction and Electric Company. He built a home for himself near his addition at the corner of 23rd and High Street.⁵⁷ His partner, H.P. Bradford, is another elusive figure about whom little information could be located except that he served as secretary of the Capitol Construction and Investment Company.⁵⁸

Located between 19th and 21st Streets and Wolfe and Adams (now Park) is a tract platted by City Real Estate Company as Moore and Penzel Addition in July 1889.⁵⁹ The principal figures involved in this development were Colonel John Moore and Charles P. Penzel.⁶⁰ "One of the most prominent financiers of Arkansas," Penzel was a native of Bohemia and had come to the United States in 1857.⁶¹ He founded the German National Bank in 1874 and served as its first president as well as serving twice as president of the Exchange National Bank. He was also director in the Little Rock Railway and Electric Company.⁶² Penzel's stature in the business community is underscored by the

⁵⁴Fleming and Bradford Addition Plat, March 24, 1892 (Book 37, p. 89).

⁵⁵Deed Book, #5, July 3, 1891; March 25, 1892.

⁵⁶Gazette, May 15, 1908, p. 7.

⁵⁷Ibid.

⁵⁸Little Rock City Directory, 1890, p. 136.

⁵⁹Moore and Penzel Plat, July 18, 1889 (Book 27, p. 224).

⁶⁰Ibid.

⁶¹Gazette, February 17, 1906, p. 1.

⁶²Ibid., February 20, 1901, p. 7.

roster of prominent Little Rock leaders who were honorary pallbearers at his funeral. The list reads like a "who's who" in the capital city: Joseph W. Honse, William F. Woodruff, Peter Hotze, George Reichardt, R.H. Parham, George B. Rose, H.G. Parker, R.J. Polk, Walter Wittenberg and P.K. Roots.

Penzel's partner, Colonel John Moore, was born in Pulaski County and raised in Searcy.⁶³ In 1871 he opened a law office in Little Rock. He served as reporter of the Supreme Court of Arkansas for 6 years followed by an 8 year stint as chairman of the State Central Committee for the Democratic Party. He also served as president of the state bar association from 1908-9.⁶⁴ His son, Blakely Moore, also speculated briefly in real estate, but died suddenly at 26 after completing only a few projects.⁶⁵

This addition, as platted, was one of the most unvaried in perimeter configuration and lot dimension. It was composed of 8 blocks containing twenty-two lots each; each lot measured 25' by 132'. Each alleyway was 16' wide and each public street fifty feet in width.

The O.F. Sheldon Addition is contiguous along a portion of the southern boundary of the Moore-Penzel tract. The addition was recorded on April 9, 1892.⁶⁶ City directories indicate that Orin Sheldon operated a dairy on acreage near 21st Street between Battery and Spring (Summit).⁶⁷ He maintained a residence on the same property.⁶⁸ The 1913 Sanborn map reveals that the addition remained largely undeveloped years after its original plat was drawn up. Indeed, the map shows that a farmstead at the location of the Sheldon dairy farm was still in place and operating in 1913.

In striking contrast to the regularity of the Moore-Penzel Addition is the imaginative layout of the Oak Terrace Addition. Its lyrical name is also a variation on the practice of naming tracts after the developer, significant features (Park) or events (Centennial).

The addition was platted four separate times on property first occupied in the 1870's by Milton L. Rice who was a state senator, president of the Cairo

⁶³Hempstead, vol. III, p. 1508.

⁶⁴Herndon, vol. II, p. 82.

⁶⁵Gazette, June 19, 1909, p. 7.

⁶⁶O.F. Sheldon Plat, April 9, 1892 (Book 37, p. 205). Milton Rice had sold 30 acres to Orin Sheldon earlier as recorded on June 10, 1873, Deed Book B3, p. 24.

⁶⁷Little Rock City Directory, 1887, p. 227.

⁶⁸Ibid.

and Fulton Railroad, and carpetbagger lawyer.⁶⁹ Rice built a residence on the 12 acre site which was about a mile from the city limits at the time of its construction. Rice left Little Rock in 1880.⁷⁰ His property was later purchased by H.A. Bowman, a real estate developer.⁷¹ Bowman arrived in Little Rock from Ohio the same year Rice left. He operated a lumber business prior to his real estate speculation. The Bowmans first lived on Spring between 3rd and 4th Streets, then built a home at 1624 Broadway, moving later to 1415 Broadway.⁷²

The first version of the plat included the addition's "signature" or centerpiece, the Flower Garden. As deed book notations indicate, the developer intended for the city to maintain the flower garden and lawn. The park was intended for public enjoyment, but "if not used and maintained as such this Grant shall cease and the land [would] return to the owners of the lots."⁷³ In 1916, the owners were H.A. Bowman, G.H. Kimball, Carl Voss, A.S. Ragoski and M.E. Dunaway.⁷⁴

Another original feature of this addition were the construction guidelines specified in the text accompanying the plat map. The developer enumerated the size of prospective residences ("no owner to erect a bldg. less than 2 stories in height"), cost (not less than \$3,000) and siting ("no bldg. within less than 75 feet of the sidewalk and less than 15 feet from the lot line.")⁷⁵ This kind of specificity was unprecedented in the West End and was more like the restrictive covenants imposed on property owners in some of the Pulaski Heights additions. Moreover, the Bowmans required that the future sales of lots could not be transacted without the permission of the Board of Trustees. The composition of this board was not specified.

Not surprisingly, the lot sizes were considerably larger in this addition than the nearby ones; in some instances, more than double or triple in

⁶⁹Oak Terrace Addition Plat, July 10, 1897 (Book 53, p. 300); May 27, 1903 (Book 75, p. 598); May 5, 1904 (Book 80, p. 89).

⁷⁰National Register nomination, "Mayer House," (September 7, 1994), p. 5.

⁷¹Deed Book, #5, December 10, 1896 (Book 49, p. 635); July 10, 1901 (Book 67, p. 339).

⁷²Gazette, July 21, 1935.

⁷³Deed Book, 36A, April 28, 1916.

⁷⁴Oak Terrace Plat, April 28, 1916; also Deed Book #36A, April 28, 1916 (Book 121, p. 612).

⁷⁵Ibid.

scale. The lots facing the originally elliptical flower garden were 100 feet wide and over 250 feet deep. Subsequent renditions simply truncated the flower garden and created a tract of two characters; the northern portion maintained the original generous median providing open space and plantings as a buffer between two rows of commodious lots. The lower half, which now allowed for the extension of 21st through the property was of a more typical grid design with lots of standard 50' by 132' dimensions. One concludes that the changes Bowman made as they appeared on the May 1903 plat were a nod to practicality and profitability. Clearly, the sale of 24 smaller lots would generate more revenue, more quickly than the original eight large lots encompassing the bottom half of the flower garden. The only apparent change in the plat of 1904 is the specification of private walks and private drives along the central median, now called a Flower Park.

On May 27, 1907, all of blocks 5, 6 and 9 and a portion of 7 and 8 of Sheldon Addition were replatted as an extension of Oak Terrace.⁷⁶ Streets and alleys were dedicated, as usual, to the public, though all railroad privileges were reserved. The four property owners involved were H.A. Bowman, S.A. Dunne, J.K. Riffel and Lewis Rhoton.⁷⁷ Bowman's involvement comes as no surprise in light of his involvement with the three earlier plats of Oak Terrace. S.A. Dunne is a new name on the real estate scene and one who remains a mystery.⁷⁸

Riffel and Rhoton, like Bowman, are more familiar figures in Little Rock real estate speculation. J. Kirby Riffel was both a realtor and lawyer whose interest in real estate was a natural proclivity. His father, James Knox Riffel, who had died in a tragic accident in 1891 had "invested extensively" in Little Rock real estate before his death.⁷⁹ The senior Riffel had been born in Ohio in 1847, started teaching school at 14 and read for the law a few years later, though he was not allowed to practice law until he was 21. His first law office was opened in Greenville where he later operated the First National Bank. He married Jeanette Fitzpatrick, known as Nettie, and moved to Kansas City in 1884. While on a return trip from Mexico in connection with extension of Kansas City Southern Railroad he stopped for a short stay in Little Rock. He became interested in Little Rock and purchased

⁷⁶Deed Book, 36A, Oak Terrace, May 27, 1907 (Book 1, p. 52).

⁷⁷Ibid.

⁷⁸According to the 1902-3 city directory, Mrs. Sarah A. Dunne managed the New Orleans restaurant on West 5th and lived at the same address (p. 164). Patrick Dunne, according to a 1910 directory, lived at 2300 Wolfe (p. 193). This address is located within the tract platted in 1907 by S.A. Dunne.

⁷⁹Gazette, January 15, 1942.

land on the Little Rock-Hot Springs highway.⁸⁰ Additional trips to Little Rock resulted in the purchase of additional property, including property in Section 9, Township 1 Range 12 West as well as part interest in the grounds of what is now Fort Roots.⁸¹ Riffel also bought extensively south of 25th Street and west of John Seller Braddock's substantial holdings which became Braddock's Addition. A portion of these Riffel properties south of 25th Street became Sunset Addition.⁸² In addition to real estate speculation, Riffel held the charter for the first belt line through Little Rock on what became the Rock Island Line.⁸³

The Ohio native invested heavily in Little Rock because "it was his belief that Arkansas and Little Rock would be to the southwest what Kansas City was to the west."⁸⁴ As early as 1890, before his untimely death, he had plans to move his family to Little Rock. His widow, Nettie, and their children made the move after his death in January 1892 "thus completing his plans to make his home" or at least that of his family's, "in Little Rock."⁸⁵

J. Kirby Riffel prospered in his new home. He graduated from Little Rock High School (Central) and the University of Arkansas law school.⁸⁶ He was a receiver for Pine Bluff and Northern Railroad and was associated with Southern Securities as well as with Harvey C. Couch.⁸⁷ It seems likely that as the eldest son, J. K. Riffel, assisted his widowed mother in handling her financial affairs, particularly her vast land holdings.

At the time of his death in 1943, Riffel resided in Pulaski Heights at 2405 N. Spruce. Earlier he had lived with his mother at 1711 W. 22nd Street (PU 5184) and with his wife, Little Rock native Maude Riddick Riffel, at 2206 Wolfe.⁸⁸

J. Kirby Riffel's sister, Bessie, married a fellow real estate investor,

⁸⁰Ibid., April 24, 1938.

⁸¹Ibid.

⁸²Ibid.

⁸³Ibid.

⁸⁴Ibid.

⁸⁵Ibid.

⁸⁶Ibid. February 3, 1943.

⁸⁷Ibid.

⁸⁸Little Rock City Directory, 1906

Lewis Rhoton and they lived near the Riffels' Wolfe Street home at 2222 Marshall.⁸⁹ Lewis Rhoton, like his brother-in-law, was not native to Arkansas, but had moved to the capitol city in 1891 after a professional associate, Professor J.R. Rightsell, persuaded him to take the position of principal at Scott Street School, which became East Side High School.⁹⁰ Rhoton subsequently became principal at the Peabody School where he remained until 1896 when his law studies were completed and he could initiate a private law practice. From 1901-4, Rhoton served as deputy prosecuting attorney for Pulaski County while lecturing in law at the University of Arkansas law department. In 1908 he became assistant general attorney for the St. Louis, Iron Mountain and Southern Railroad. He became general attorney the following year and resigned in 1910. He was also instrumental in bringing the Choctow Railroad, later called the Rock Island, to Little Rock.⁹¹

Education was Rhoton's preferred vocation and avocation; real estate investments were just a sidelight perhaps encouraged by his brother-in-law. Rhoton combined his passion for teaching and his law training in a book on civil government which became a standard text in Arkansas schools.⁹² He was also a member of the Little Rock Board of Education from 1904-8, serving two years as president. In fact, Rhoton is likely better known for his efforts on behalf of education in Arkansas than his involvement in the development in the West End.

The northern half of block 10 of Oak Terrace was platted on July 11, 1905 as M.A. Myers subdivision. Virtually nothing could be found on M.A. Myers, after whom the tract is named, or John W. Myers, Arthur Myers or Merritt Raymond Myers, investors in the project. The now familiar name of H.A. Bowman is seen later in deed books recording transactions in Block 10. In fact, on May 28, 1907, Bowman purchased a portion of this block to add to his other holdings.⁹³

Blocks 9 and 10 of McCarthy's Additions are the last tracts included in the historic district. Platted on July 10, 1890 by W.W. Bolling, George W. Clark

⁸⁹Who's Who In Little Rock, 1921, p. 115.

⁹⁰Ibid., p. 114.

⁹¹Gazette, November 12, 1939.

⁹²Arkansas and Its People, p. 230.

⁹³M.A. Myers Subdivision, Deed Book, 35A, July 11, 1905.

and Ed Cornish, most of the addition is south of 25th Street.⁹⁴ J.H. McCarthy, after whom the addition is named, was one of the owners of a grocery store, McCarthy and Joyce, on East Markham Street.⁹⁵ The following year, the same pair, McCarthy and Joyce, left the grocery business and became involved in a cotton warehouse under the same name.⁹⁶ No city directories exist for the years between 1887 and 1903 when the McCarthy clan were involved in a general construction business called McCarthy and Reichardt.⁹⁷ John H. Sr., John H. Jr., James T. and Patrick were all employed there.⁹⁸ One surmises that the family chose to change their vocations again and engage in real estate speculation and construction.

Of the three individuals involved in the platting of these 24 lots, Cornish is clearly the most renowned. A banker and real estate speculator, Cornish built a home at 1806 Arch Street (NR 12-22-82) in 1915.

A native Arkansan, Cornish began his career as a bookkeeper for Wolf and Company, a clothing concern.⁹⁹ In 1900 he organized a banking and real estate firm with J.E. England called Cornish and England. The firm dissolved in 1904. The July 1890 platting date indicates that this transaction preceded Cornish's first real estate dealings with England by nearly a decade. However, it is noteworthy that J.E. England is recorded as the witness to the 1890 transaction.¹⁰⁰

Cornish left his real estate partnership to join the American Bank which merged in 1911 with the German National Bank. The latter, as noted previously, had been founded in 1874 by fellow developer Charles Penzel. Cornish served as vice-president of the German Trust. During WWI, German National Bank and the German Trust changed their names to American National Bank and American Trust Company, likely in response to anti-German sentiment. Two years later, they consolidated with the Bank of Commerce and Trust Company, the largest financial institution in the state and one under the leadership of Ed Cornish.

⁹⁴Deed Book, 35A, May 28, 1907 (Book 96, p. 163). H.A. Bowman sold this property to J.K. Riffel and Merritt Myers two months later on July 7, 1907 (Book 93, p. 364).

⁹⁵Little Rock City Directory, 1886, p. 257.

⁹⁶*Ibid.*, 1887, p. 158.

⁹⁷*Ibid.*, 1902-3, p. 314.

⁹⁸*Ibid.*

⁹⁹Gazette, November 6, 1928.

¹⁰⁰Deed Book 35A, July 10, 1890 (Book 31, p. 615)

Cornish was also a stockholder in the Merchant's Lighting Company, a public service corporation, which, in 1913, "operated the only underground distribution system for light and power purposes in the south", distributing 1,008 horsepower and "furnishing light service of 30,000 50 watt equivalent" to Little Rock businesses and homes.¹⁰¹ Cornish later suffered financial reverses and committed suicide in 1928.¹⁰²

Cornish was only 19 years when this 1890 transaction took place. It is possible, therefore, that his partners, Bolling and Clark, on whom there is scant information, were similarly young and inexperienced, but sufficiently ambitious to invest in real estate on a small scale. Though literally no information could be found about Bolling, there was a young man named George W. Clark who was a contemporary of Cornish's in Little Rock. According to city directories, Clark held a succession of jobs including deputy sheriff (1880), clerk with the County and Probate Court (1886), assistant secretary at a lumber company (1895), president of the YMCA Association (1899), auditor at the People's Building and Loan Association (1902-3), auditor for a local attorney (1906) and by 1910 an auditor with Citizen's Building and Loan Association.¹⁰³ His employment history, like Cornish, suggests an ambitious young man intent on improving himself and moving up the professional ladder. This profile is befitting someone willing to take risks to make money in real estate speculation.

Less than a year after platting, Cornish sold his interest in lots 4-10 of Block 9 to his partners.¹⁰⁴ Contiguous lots 1,2, 11 and 12 which formed a substantial tract were sold to Morris Cohn, a merchant who operated a dry goods and clothing store and whose name remains familiar in Little Rock retailing today.¹⁰⁵ Block 10 of McCarthy's Addition became the site of James Mitchell School, an elementary school designed in 1908-10 by Thomas Harding Jr.

Like its suburban neighbor, Pulaski Heights, this mid-town portion of Little Rock was developed as amenities like streetcar lines, water and sewage service, paved streets and sidewalks, electricity and fire protection were extending beyond existing city limits. Indeed, real estate speculators depended upon the availability of these "conveniences" to expedite the growth of these new neighborhoods.

¹⁰¹Book of Arkansas, 1913, p. 1928.

¹⁰²Gazette, November 6, 1928.

¹⁰³Little Rock City Directory, dates as noted.

¹⁰⁴Deed Book, 35A, July 8, 1891.

¹⁰⁵Ibid.

Safe drinking water is the single most important ingredient necessary to the growth of any city and its outlying areas. Little Rock had struggled for years with limited success to provide its citizens with this commodity. As one writer reflected in 1936, the city had been using the Arkansas River water "...to the annoyance, inconvenience and discomfort of its patrons."¹⁰⁶ Efforts to obtain better water were championed by the Home Water Company which was formed in 1877. An ordinance recorded in 1880 and enacted in March 1881 noted that the company enjoyed "...the privilege of laying water mains and pipes in and under all the streets and alleys and public places..." of Little Rock.¹⁰⁷ Indeed, an apt example of the newly available water service is a 1904 ordinance which noted the provision for hydrants and piping in areas of Centennial Addition; notably, 8 inch pipe was to be laid on Battery from 9th to 14th, west on 14th to Park, south on Park to 17th, east on 17th to Battery, south on Battery to 19th, east on 19th to High, and north on High to 13th.¹⁰⁸ The piping was laid as neighborhoods grew and as resources allowed.

The efforts of the Home Water Company were applauded in an Arkansas Gazette article in March 1908 for keeping pace with the rapid growth of the city and providing its residents with "...as pure water as may be secured in the South."¹⁰⁹ Water was taken from the Arkansas River about 2 miles north of the city to control the possibility of contamination, pumped into settling basins where sediment precipitated and "clean" water was secured. It was noted further that "...all parts of the city are covered by the 85 miles of mains, water being furnished at low rates."¹¹⁰ There was also mention that an adequate supply of water was also available to the fire department.¹¹¹

Proper removal of sewage was second only to safe drinking water as a necessity for successful residential development. In his history of Central Arkansas, Hempstead applauded the city for its efforts toward constructing a

¹⁰⁶R.E. Overman, "Little Rock's Water Supply," First Annual Report of the Little Rock Municipal Water Works, p. 3.

¹⁰⁷Ordinances and Resolutions, 1904, "Sec. 2024: Waterworks Franchise-Grant to Home Water Co.", p. 391.

¹⁰⁸Ibid. Mr. Marquis Nichols who lived at 1813 Jones Street from 1919-1923 recalls that his home had no interior water hookup, but a reliable water source was provided by a hydrant outside the house.

¹⁰⁹Gazette, March 1, 1908.

¹¹⁰Ibid.

¹¹¹Ibid.

system for sewage.¹¹² He mentioned that piping was being laid in streets throughout the city.¹¹³ The issue of proper sewage facilities was not left only to historical commentators like Hempstead. Others like Col. F.B.T. Hollenberg observed, in 1906, "...that a portion of people of Little Rock interested in the best good for the greatest number, awoke to the fact one day that Little Rock needs more than any one thing at present, a complete system of sewerage and improved paved streets."¹¹⁴ He continued with a prediction of "...the greatest boom that ever struck this town..." if these goals were realized.¹¹⁵ He closed his essay with the battle cry, "Work for Sewer and Paving Districts."¹¹⁶

Paved streets -- which translated into such development terms as accessibility and desirability -- were one of the prime objectives of Little Rock leaders. An 1894 guidebook commented on the excellent condition of Little Rock's business streets and the paving of many of its residential thoroughfares. A 1904 Digest of the City of Little Rock included discussion of road improvements in the West End in response to the expansion of the electric street car line which necessitated improved road conditions.¹¹⁷ In this instance, affected streets were unspecified portions of 14th, 15th, 16th and 18th, Park Avenue, Schiller, Summit and Wright. Public officials like Judge C.T. Coffman were pleased by the "commendable spirit" of cooperation in these efforts.¹¹⁸ In fact, street improvements were often a partnership of government and private individuals with a portion of costs raised by millage taxes, property owners and the city government providing the balance. Tracts in new neighborhoods became part of "improvement districts", ordinances were passed and costs assessed, taxes levied and, in turn, improvements made. In some instances, street car companies contributed to improvements in roadways in which track was laid.

¹¹²Hempstead, History of Arkansas, p. 510.

¹¹³Ibid.

¹¹⁴Col. F.B. T. Hollenberg, "A Greater Little Rock", Little Rock Sketch Book, 1906, n.p.

¹¹⁵Ibid.

¹¹⁶Ibid.

¹¹⁷Ordinances and Resolutions. Section 2019, "Street Railway Franchise-Grant to Little Rock Traction and Electric Company of Right to Construct, Operate and Maintain a Street Railway System," p. 382.

¹¹⁸"Report of County Judge C.T. Coffman to Pulaski County Levying Court" as reprinted in Pulaski County Historical Review, vol. XVI, #3, September 1968, p. 31.

Despite the city's commitment to improved roads, as late as 1928 it was estimated by urban planner John Nolen that only 142 miles of a total of 452 miles of roads in the city were paved.¹¹⁹ Roads in new residential areas were most often initially dirt, or if possible "macadam" or gravel. The city government strove to pave as soon as financially possible by creating these aforementioned "street improvement districts" like #216 enacted in November 1912. This district was developed "...for the purpose of draining, curbing, grading and paving with asphalt or creosoted wooden blocks upon a concrete base..." an area which included streets in Centennial, Park, Oak Terrace and Fleming and Bradford Additions.¹²⁰

Politicians, particularly, focused on issues like street improvements. Consider Mayor Charles E. Taylor's solicitation for votes in 1914 when he used his campaign literature to outline his administration's progress in street improvements. He boasted that he was responsible for the paving of eight blocks of Summit, Schiller and Adams Streets, additional work along 19th and 20th and 19 blocks in concrete along 16th, 17th and 18th in Park Addition.¹²¹

Sidewalk construction often accompanied street improvements. Indeed, a 1911 issue of The Booster notes that 25 sidewalk permits were granted covering 2,446 linear feet at a cost of \$41,467.¹²² These costly improvements were well worth the investment in the eyes of prospective buyers.

Adequate fire protection was another priority and the fire department depended on passable roadways to hasten their arrival at fires. The Little Rock Fire Department was initially an all-volunteer service with undependable equipment, personnel and water sources. The LRFD, with its volunteer force, made its first response call to an alarm on May 2, 1867.¹²³ The fire protection team responded to two more fires that year, according to department histories. By 1889, the city council had authorized \$7,000 to buy an electric box alarm system which remained in service for 55 years.¹²⁴ City

¹¹⁹John Nolen, "Traffic Problems and Improved Public Safety," City Plan, Little Rock, Arkansas, 1928, p. 7.

¹²⁰Small Manuscript Collection, Box XXV, #21, Arkansas History Commission, re: Street Improvement District #216, November 4, 1912.

¹²¹Charles E. Taylor, "Plain Facts About Our City" (brochure), 1914, p. 12.

¹²²"Leads Last Year," The Booster, vol. 1, #6, August 4, 1911 (p. 3, text not paginated).

¹²³"History", Little Rock Fire Department, 1981, p. 17.

¹²⁴Ibid.

ordinance #396, dated November 24, 1892, mandated the establishment of a full-time fire protection force, though it was not fully operational until 1899.¹²⁵ At the turn of the century, as the West End began to grow, the fire department could boast of 30 men in 8 companies, one steamer, 3 horse wagons, 5,000 feet of hose and 20 head of horses.¹²⁶ Fire station #3 was opened at 3515 W. 12th in 1911 as a two-story structure. It was torn down in 1940 and rebuilt at the same location.¹²⁷

The alarm boxes of this electric alarm system, including Fire Alarm Box #7 at 20th and Wolfe and another at 12th and Battery, were connected to St. Andrew's Cathedral and when a box was pulled, the cathedral's bell would toll the box's number.¹²⁸

In 1888, electric lighting was becoming a reality for some downtown businesses.¹²⁹ That year, 72 electric street lights were installed. Gas lighting, however, remained the primary means to illuminate residential neighborhoods at the time. Indeed, according to an 1893 digest of ordinances, the Pulaski Gas Light Company was entrusted with the responsibility of providing "...a bright, clear and steady light" for the city's residents."¹³⁰

Companies like the Little Rock Railway and Electric Company were diligent in their efforts to make electricity a reality for both business and home owners. By 1913, in fact, their Power House contained 8,250 horsepower capacity produced by "mammoth steam turbines, operated 24 hours a day."¹³¹ According to sources at the time, the "uniform, constant and uninterrupted service" provided by these steam turbines "has been the means of encouraging the people of Little Rock to take advantage of every possible convenience connected with the use of electricity, and as a result, many homes are equipped with modern electrical appliances,"¹³²

¹²⁵Ibid.

¹²⁶Ibid.

¹²⁷Ibid., p. 20

¹²⁸Hempstead, p. 510.

¹²⁹Ibid.

¹³⁰W.F. Coleman and J.H. Carmichael, Supplemental Digest of the Ordinances of the City of Little Rock, p. 244.

¹³¹Book of Arkansas, 1913, p. 111.

¹³²Ibid.

Though "every modern electrical appliance" was not commonplace, some conveniences like street lighting were. Indeed, by 1920, according to a mayor's report, the street lighting department maintained over 163 miles of circuits and 846 Magnetite lamps with more desperately needed to accommodate new neighborhoods.¹³³

An accessible transportation system was another essential component in the formula for a successful residential development beyond a convenient walking distance from downtown. By 1894, as described in a promotional brochure, the "City of Roses" had 20 miles of "equipped electric road with motors and trailers running on rapid schedule."¹³⁴ The author noted further, "...the road bed and rolling stock are in good condition and the facilities are such that easy access is had to any of the parks and pleasure resorts, or to any part of the city."¹³⁵

1904 ordinances included plans for track extensions to existing lines from downtown along 9th and 15th Streets. One route followed a path north of West End Park while the other expanded beyond the service to the park south along Park and Schiller to 25th Street along the western edge of Oak Terrace Addition.¹³⁶ Lines south along Pulaski already provided access south to potential residents of the Fleming and Bradford Addition. It is important to remember that though some improvements were in place and many others were in the planning stages, the West End was still largely undeveloped in the early twentieth century. Indeed, Mrs. H. W. Smith, daughter of U. M. Rose, recalled that when her sister and brother-in-law W. W. Dickinson built their house at 16th and Battery, "...he was so far out in the woods...he had a permit to carry a pistol because the nearest neighbor was at 9th and High."¹³⁷

By 1913, as noted in an Arkansas Gazette publication called "Book of Arkansas", the Little Rock Railway and Electric Company offered excellent service to the West End. Their 15th Street line, for instance, "traversed the southwest portion of the city, pass{ing} through the most fashionable

¹³³Mayor's Message and Report of City Officers, 1919-20, Little Rock, AR. p. 85.

¹³⁴"Description of the City of Little Rock, City of Roses," 1894, p. 18.

¹³⁵Ibid.

¹³⁶"Ordinances and Resolutions", 1904, p. 382.

¹³⁷Mrs. Hay Watson Smith, "Life in Little Rock in the 1880's", Pulaski County Historical Review, vol. 5, #4, p. 69.

residential district."¹³⁸ The West 9th Street service traveled south terminating at Wonderland Park which was situated on the bluff overlooking Fourche Bayou. The Highland Line whose route went from the Rock Island Depot through the business section to the State Hospital for Nervous Disorders on the western edge of the city was one of the most heavily used.¹³⁹

One of the most appealing results of streetcar line expansion was the development of public parks at the terminus of the newly opened lines. Though Deuell Park and Glenwood Park, developed in 1877 and 1879, respectively, were among Arkansas' first trolley parks, West End Park soon followed.¹⁴⁰ Built in 1885 at what was then a mile from the western edge of original Little Rock, West End Park was the brainchild of the Little Rock Traction and Electric Company. H.G. Allis, president of the company and one of the developers of the Allis and Dickinson Addition, was adamant about making the park "...second to none of the private parks in the country."¹⁴¹

The park was bordered by 14th and 16th Streets on the north and south and Park and Jones on the east and west. As noted earlier, it was not uncommon for street names to be changed subsequent to original platting. Jones Street, for instance, had been formerly known as Kramer Street after a former mayor of the same name who had been a noted supporter of parks.¹⁴² This six block site has been described as a densely wooded setting and photographs attest to this description.¹⁴³ Its forested appeal must have motivated its developers to retain as many of its natural attractions as possible. In its heyday, the park boasted of a lake suitable for boating, an appealing array of man-made facilities including a pavilion for dancing, a bicycling track, a roller coaster and a baseball field.¹⁴⁴ Admission was required and, apparently, well worth the price.¹⁴⁵

¹³⁸Book of Arkansas, 1913, p. 111.

¹³⁹Ibid.

¹⁴⁰Allan Brown, "At the End of the Line", Arkansas Times, September 15, 1994, p. 57.

¹⁴¹James W. Bell, "The Early Parks of Little Rock, Part I", Pulaski County Historical Review, vol. XXV, #1, Spring 1982, p. 21.

¹⁴²Ibid.

¹⁴³Ibid. Also photograph from "Little Rock: City of Roses: Picturesque and Descriptive", 1890, n.p.

¹⁴⁴Bell, p. 21.

¹⁴⁵Ibid.

The first amateur baseball games were played in the park in 1893 and by the century's end, baseball had become the principal attraction at the park. Its status as Little Rock's premier baseball park was enhanced when Association or Baseball Park, located in the block bordered by High and Victory Streets between 11th and 12th was closed and West End Park became the home for the Little Rock Baseball Association. Though the park's site is now the campus of Central High School, formerly Little Rock High School, the western portion of the grounds are still used for practice fields. Quigley Stadium stands on the former location of Kavanaugh Field.

After the Little Rock Street Railway Company opened Forest Park in 1904, it opted to sell West End Park to the city.¹⁴⁶ The sale was negotiated in 1907 for \$30,000, though the city officials did not actually pay the requested amount until six years later.¹⁴⁷ The use of the park tapered off becoming "largely inactive" by 1912 and increasingly deteriorated.¹⁴⁸ In 1922, the aforementioned practice fields were reestablished as Civitan Park which, in turn, ceased to exist when Central High School was built in 1924.¹⁴⁹

The location of parks at the end of trolley lines underscores the business savvy of real estate developers, civic leaders and local businessmen, often the very same individuals. These men, and occasionally women (though generally females involved in real estate were spouses of land speculators) recognized that a park was the most effective advertisement for an area platted for development. Initially, a park could draw prospective buyers to the area and subsequently would enhance the appeal of the neighborhood after the purchase had been made.

Real estate agents or "dealers" were quick to accentuate in their newspaper promotions the enticing features like paved roads, city water, sewerage or proximity to street car service. Consider an advertisement appearing in the local paper in 1909 commending a home on 24th Street for its "elegant location" and "high and dry, paved streets."¹⁵⁰ Another advertisement ran in the April first issue of the Arkansas Gazette, but offered no April Fool's prank. It described a home at the corner of 16th and Summit "finished in exquisite taste (with) mantles, city water, sewage, bath etc."¹⁵¹ Moreover, the text continued, the residence had "seven large rooms and pantry, porches

¹⁴⁶Ibid.

¹⁴⁷Ibid.

¹⁴⁸Ibid.

¹⁴⁹Ibid.

¹⁵⁰Gazette, May 5, 1909.

¹⁵¹Ibid., April 1, 1906.

etc. concrete walk and curbing laid."¹⁵² Nearby, another small house was available at 1411 Park Avenue (NC-PU 3783). This house's attributes, as enumerated in the newspaper, included 5 rooms, fruit trees and concrete walks and was available for \$1,600, nearly \$5,000 less than the \$6,000 price tag of the Summit Street house.¹⁵³

As advertisements reveal, during the first decades of the twentieth century, a modest frame house in the West End could typically be purchased for \$2,000 or less while \$5,000 to \$7,000 was the usual asking price for the larger two-story homes on some of the more prosperous streets like Summit, Marshall, Wolfe and Battery. Outbuildings were occasionally included in the sale of a West End property. For example, an advertisement from September 1913 reads: "1504 Summit Avenue (NC-PU 3177), 6 room house, barn, well, near school, one block from car line."¹⁵⁴

Proximity to educational facilities, at all levels, elementary, junior high and high school was yet another enticement to buyers. For white West End homeowners, Centennial Elementary (PU 4183), designed by Thomas Harding and built at 16th and Wolfe in 1893, West Side Junior High School (PU 4223), a Theo Sanders design built in two phases beginning in 1917, the James Mitchell School (PU 5243) completed by 1910 according to plans by Thomas Harding Jr., son of the Centennial School architect and, of course, Central High School (PU 3240) or, at the time of its completion in 1927, Little Rock Senior High School and Junior College, provided excellent and convenient choices for those choosing to live in this part of town. Black residents could attend Capitol Hill Elementary at 11th and Wolfe which was originally a school for white children. Arkansas Baptist College (PU 4311) was available to African-Americans for higher educational needs.

Neighborhood churches were also an integral part of the development in the West End. Unfortunately only one of the congregations retains an historic structure. Winfield Methodist Church, a formidable community presence in the West End, at one time proudly boasting of sponsoring the oldest Boy's Scout troop west of the Mississippi, replaced its original buildings in the 1960's. The congregation has now moved even further west to Napa Valley Road. Asbury Methodist Church, another beloved community partner, was compelled to replace their sanctuary in 1958 and to build a new education building even earlier in 1949. St. Bartholomew's Catholic Church (PU 4255), in contrast, remains a stable presence in the Centennial Addition. The church of this African-American Catholic congregation was first located at 8th and Gaines and moved to 16th and Marshall in 1911. The first church was constructed at this time. When it became close to collapsing, construction of a new church began, and

¹⁵²Ibid.

¹⁵³Ibid.

¹⁵⁴Ibid., September 13, 1913.

in the fashion of a New England Congregationalist church. The building of a new rectory accompanied the church construction. The church complex includes two additional structures which both contribute to the historic and architectural fabric of the West End. The aforementioned Craftsman styled convent (PU 4404) was dedicated on November 8, 1925 and the St. Bartholomew School Building (PU 4310) was completed in 1949.

For the prospective buyer who was looking for a business as well as a residential property, the classified advertisement of May 18, 1909 would have been appealing. It noted the availability of a "store or dwelling on West 12th."¹⁵⁵ The building had 4 rooms, an attic and full lot, all offered for less than \$2,000.¹⁵⁶ Just in case the terms were not sufficiently enticing, the seller added, "there is no better place to start up a small business, as 12th Street is one of the best in the city and 3 blocks from the Railroad Station."¹⁵⁷ This home and business combination was still appealing in 1936 when a property at 2923 West 17th Street was offered. The seller exclaimed, "Your house and business combined, 2 lots, good West End location, a corner, big trading area, residence has 5 rooms with store room attached."¹⁵⁸

Proximity to the railroad station, changing houses and tracks made the West End an appealing neighborhood for employees of the numerous railroad companies who served Little Rock, particularly those employed by Missouri-Pacific and the Rock Island lines.¹⁵⁹ It is important to remember that as "a distribution center for the southwest," Little Rock was an important railroad hub.¹⁶⁰

An advertisement from the April 27, 1919 issue of the Arkansas Gazette specifically called to "railroad men [and] traveling salesmen" to consider homes in the Schiller Avenue area¹⁶¹ or, for those in management and with bigger budgets, to ponder the purchase of 1016 W. 21st. This house was particularly well-equipped with 9 rooms, electric lights, gas, sewer, city water and furnace heat!¹⁶²

¹⁵⁵Gazette, May 18, 1909.

¹⁵⁶Ibid.

¹⁵⁷Ibid.

¹⁵⁸Ibid., July 1, 1936.

¹⁵⁹Telephone interview, October 26, 1994, Marquis Nichols.

¹⁶⁰Arkansas Gazetteer, 1898-9, Little Rock, AR., p. 291.

¹⁶¹Gazette, April 27, 1919.

¹⁶²Ibid.

When 1518 Summit Street (PU 3181) was for sale a few years after the stock market crash of 1929, other features were emphasized. Notably, the seller suggested that the 7-room home could be adapted for 2 families, and noted, further, that the paved street was "paid up" and the location close to the street car line.¹⁶³

On July 7, 1940 an ad describing the same house was placed in the local paper. It ran: "Two story frame-on choice lot close to transportation and walking distance from senior high school. Has two baths and could be converted into a duplex if desired."¹⁶⁴ A "bargain" at \$9,250 and available at the same time was 2209 Battery (PU 5024). The two-story, tiled roof house had "fine luxurious rooms" and "exceptional closets."¹⁶⁵ Situated on a double lot, it had an insulated attic and basement with a new central heating plant.¹⁶⁶

Railroad employees as well as traveling salesmen have been noted as property owners in the West End. A range of other professions were also represented in these neighborhoods, according to city directories and former residents. Among the African-American denizens, common occupations included clergymen, barbers, chauffeurs, mail carriers and clerks, cooks and maids. Some of their white neighbors were similarly employed while others were lawyers, doctors, dentists, teachers and businessmen.

Though realtors at this time used adjectives like "select" or "splendid" to describe the neighborhoods of the West End, the individuals who grew up there choose other terms. "Middle class", "a family neighborhood", "not elite" more accurately summarize the way former residents describe the neighborhood of their youth, whether it was in the 1910's, 1920's, 1930's, 1940's, 1950's or even 1960's. Dee Brown, for example, a well-known writer who spent a number of years in the mid-20's on Schiller Street reflects on the diversity of the West End in his memoir, When The Century Was Young. He notes that "Today, several of us would be classified as members of 'blue collar' families, but in that time and place the concept of middle class had not yet evolved."¹⁶⁷ Included in Brown's "gang", for instance, were the sons of a preacher, a doctor, an engineer, a barber and a merchant.

Those who grew up in the West End remember it for its familial atmosphere,

¹⁶³Ibid., May 5, 1932.

¹⁶⁴Ibid., July 7, 1940.

¹⁶⁵Ibid.

¹⁶⁶Ibid.

¹⁶⁷Dee Brown, When The Century Was Young, p. 57.

its tree-shaded charm and its "cleanliness".¹⁶⁸ These informants conclude that the neighborhood was uniformly well-kept and the homes well cared for because most of the residents were the home owners. Perhaps home owners outnumbered renters because real estate dealers were eager to sell homes in these neighborhoods; eager enough to make the terms financially feasible for a large number of prospective buyers. For example, consider an advertisement from the Arkansas Gazette in March 1908 which was titled emphatically, "Buy a Home". Each of the numerous listings which followed began with the same question, "Why Pay Rent?"¹⁶⁹ One such listing was a house on Bishop Street which was "a brand new, stylishly designed cottage, containing a parlor, dining room, two bed rooms, a fully equipped bath room, with hot and cold water" and was available for \$2,100 or \$100 cash down payment and \$20 per month.¹⁷⁰ The real estate brokers, clearly, were willing to make the terms so attractive that a prospect would rather buy than rent. It is interesting that a souvenir brochure of 1902 had noted earlier that "a larger percentage of the laboring classes own homes in Little Rock than in any other city of corresponding size."¹⁷¹

An informative review of Little Rock's residential neighborhoods was provided in a real estate property survey completed in 1940. The study noted that the available rental properties in the West End were in the top half of those available citywide, ranging from \$20-\$30 per month north of Central High School, \$30-\$40 east and south of the school to the highest monthly cost of \$50 or more per month in the Oak Terrace Addition.¹⁷² Though there were rental units available on some of the West End's blocks, the predominance of home ownership and its tangible impact on the character of this area should be underscored. Conversely, the predominance of rental properties currently is reflected in the deterioration of many of the district's homes.

Another notable factor in defining the character of the West End is the residents' commitment to their neighborhoods. In the same 1940 housing study, statistics on duration of owner occupancy were included. These revealing figures indicate that a West End resident typically lived in their home for 10 to 19 years and in certain blocks along Battery, Schiller, Summit and Wolfe, many homeowners had lived at the same address for more than two

¹⁶⁸Marquis Nichols, Mrs. James Penick, Mrs. Edward Tabor and Mrs. N. Eubanks all noted the "cleanliness" and well-kept appearance of the neighborhood.

¹⁶⁹Gazette, March 1, 1908.

¹⁷⁰Ibid.

¹⁷¹Ibid.

¹⁷²Little Rock: City of Roses, (souvenir brochure), 1902, p. 4.

decades.¹⁷³ Not surprisingly, this stability had a positive impact on real estate values at this time. Indeed, its valuation was similar to the Heights and Hillcrest neighborhoods further west with property valuations ranging from \$2,000 to \$4,000 for the most modest dwellings around the high school, to a more characteristic \$4,000 to \$8,000 on other blocks, and the most expensive homes along Battery in Oak Terrace representing the most costly homes of \$8,000 to \$20,000.¹⁷⁴ The West End could not claim any homes in the highest bracket noted in the study. These homes cost over \$20,000 and were located on Edgehill, which remains one of Little Rock's most expensive addresses.

As explained in another study completed a year later and sponsored by the Urban League of Greater Little Rock, "there are, rather curiously, no widespread 'black belts'."¹⁷⁵ The writer noted further, "even in the so-called Negro sections, white persons conduct restaurants, grocery and clothing stores, and, in some instances, live in adjoining dwellings."¹⁷⁶ And, conversely, even in largely "white" neighborhoods like the West End, African Americans were a component of the residential fabric. Indeed, city directories and informants concur, that there were "pockets" of African-American families that lived in these neighborhoods, particularly along Jones Street, Dennison and Park. An interesting pattern of integration, as early as the turn-of-the-century, is apparent from the city directory listings. Many of the African-American residents, in fact, were employed by white families who lived within walking distance in the same neighborhood.

Over time and in the absence of zoning, intrusions have impacted the neighborhood. Similarly, "white flight" into neighborhoods farther west beginning after WW II and quickening in the 1960's have added to the changes in the district's stability, character and reputation. The greatest threat to the neighborhood's architectural integrity is deterioration due to transient residents, inadequate maintenance, demolition necessitated by deterioration, the modification of homes to accommodate larger numbers of families and the prevalent application of artificial siding. The activism of neighborhood groups like the Central High Neighborhood Association and the endorsement of the City of Little Rock has initiated hard-fought improvements in these historic neighborhoods. This district whose centerpiece, Central High School, is such an integral part of our nation's collective

¹⁷³Pulaski County Planning Board, Real Estate Property Survey and Low Income Housing Survey, 1940, figure 36, p. 42.

¹⁷⁴Ibid., figure 32, p. 40.

¹⁷⁵Ibid., figure 27, p. 33.

¹⁷⁶Urban League of Little Rock, Survey of Negroes in Little Rock and North Little Rock, compiled by Writer's Program of Works Administration, 1941, p. 61.

consciousness about integration and race relations, offers a clear picture on a more parochial scale of a working and middle class neighborhood in the first half of this century where African-American and whites were neighbors.

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Brown, Dee. When the Century Was Young. Little Rock: August House, 1993.

Campbell, Roy D. and James H. Stevenson. Digest of the City of Little Rock. Little Rock, Thompson Lithograph and Printing Co., 1904.

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Hallum, John. Biographical and Pictorial History of Arkansas. vol. 1. Albany, N.Y.: Weed, Parsons and Co. (reprint Southern Historical Press).

CENTRAL HIGH SCHOOL NEIGHBORHOOD HISTORIC DISTRICT

PULASKI COUNTY, ARKANSAS

Name of Property

County and State

Harding, Pat, telephone interview, 1994.

Hempstead, Fay. Historical Review of Arkansas. vol. III. Chicago: Lewis Publishing Co., 1911.

Herndon, Dallas T., ed. Annals of Arkansas continuing A Centennial History of Arkansas. Vol. II. Little Rock: L.R. Historical Record Assoc., 1947.

Hollenberg, Col. F.B.T. "A Greater Little Rock." Little Rock Sketch Book. mid-winter number, 1906.

Hood, Stella (historian, Asbury Methodist Church), telephone interview, 1994.

Jackson, Vernon, personal interview, 1994.

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Little Rock, City Directories, 1871-1975 (various publishing companies).

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Mayor's Message and Report of City Officers. Little Rock: 1904-7, 1919-20, 1927-28.

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Overran, R.E. "Little Rock's Water Supply." First Annual Report of the Little Rock Municipal Water Works. (year ending Dec. 31, 1936).

CENTRAL HIGH SCHOOL NEIGHBORHOOD HISTORIC DISTRICT

Name of Property

PULASKI COUNTY, ARKANSAS

County and State

Penick, Carroll, personal interview, 1994.

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Roy, F. Hampton and Charles Witsell, Jr. with Cheryl Nichols. How We Lived: Little Rock as an American City. Little Rock: August House, 1984.

Smith, Mrs. Hay Watson. "Life in Little Rock in the 1880's" PCHR, vol. 5, #4, p.69.

Tabor, Mrs. Edward, personal interview, 1994.

Taylor, Charles E. Plain Facts About Our City (brochure), 1914.

Urban League of Greater Little Rock, compiled by Writer's Program of Works Project Administration of the State of Arkansas. Survey of Negroes in Little Rock and North Little Rock. 1941.

Who's Who in Little Rock: An Accurate Record of Men and Woman of Little Rock, Prominent in Various Lines of Civic Activity, 1921. Little Rock: Who's Who Publ., New Era Press, 1921.

___ See continuation sheet.

Previous documentation on file (NPS):

- _ preliminary determination of individual listing (36 CFR 67) has been requested.
- _ previously listed in the National Register
- _ previously determined eligible by the National Register
- _ designated a National Historic Landmark
- _ recorded by Historic American Buildings Survey # _____
- _ recorded by Historic American Engineering Record # _____

Primary Location of Additional Data:

X State historic preservation office

- Other state agency

- Federal agency

- Local government

- University

- Other -- Specify Repository: _____

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10. Geographical Data

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Acreage of Property: Approximately 445

UTM References: Zone Easting Northing Zone Easting Northing

A	<u>15</u>	<u>563980</u>	<u>3844200</u>	B	<u>15</u>	<u>565080</u>	<u>3844160</u>
C	<u>15</u>	<u>565080</u>	<u>3842550</u>	D	<u>15</u>	<u>563940</u>	<u>3842590</u>

Verbal Boundary Description:

Beginning at the southwest corner of W. 14th and Bishop Streets, proceed southerly along the western edge of the latter street to its intersection with the southern edge of W. 16th Street; thence proceed easterly to the southwest corner of Dr. Martin Luther King, Jr. Drive (formerly High Street, hereafter referenced as MLK); thence proceed southerly along the western edge of MLK to the southern edge of W. 17th Street; thence proceed westerly to the western edge of Battery Street; thence proceed southerly to the southern edge of W. 18th Street; thence proceed westerly to western edge of Summit Avenue; thence proceed southerly to southern edge of Wright Avenue; thence proceed easterly to southwestern corner of MLK; thence proceed southerly along western edge of MLK to northwestern corner of Roosevelt Road; thence proceed westerly along the northern edge of Roosevelt Road to the eastern edge of Summit Avenue; thence proceed northerly to the northern edge of W. 24th Street; thence proceed westerly to the eastern edge of the north-south alley that divides the block between Schiller and Park Streets; thence proceed northerly to the northern edge of Wright Avenue; thence proceed westerly to the eastern edge of Rice Street; thence proceed northerly to the east-west property line between 1710 and 1712 Rice Street; thence proceed westerly to the western lot line of 2425 W. 17th Street; thence proceed northerly, running along the western lot lines of 2426 W. 17th St., 2501 W. 16th St., across the Central High School campus, along the western lot lines of 2424 W. 14th St., 2425 W. 13th St., 2426 W. 13th St. and 2425 W. 12th St. to the southern edge of W. 12th St.; thence proceed easterly to the western edge of Schiller Avenue; thence proceed southerly to southern edge of W. 14th St.; thence proceed easterly to eastern edge of Wolfe Street; thence proceed

northerly to southern edge of W. 13th St.; thence proceed easterly to western edge of Marshall Street; thence proceed southerly to the southern edge of W. 14th St.; thence proceed easterly to the point of beginning.

Boundary Justification:

This boundary includes all the properties directly associated with the historic development of this primarily residential neighborhood that retain sufficient physical integrity.

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11. Form Prepared By

=====

Name/Title: Sandra Taylor Smith, Preservation Consultant/AHPP Staff

Organization: Arkansas Historic Preservation Program Date: June 28, 1996

Street & Number: 1500 Tower Bldg., 323 Center St. Telephone: (501) 324-9880

City or Town: Little Rock State: AR ZIP: 72201

7531 SW
IMC ALMONT

LITTLE ROCK QUADRANGLE ARKANSAS

7.5 MINUTE SERIES (TOPOGRAPHIC)

92°15'
34°45'

SEARCHY 45 MI (VIA U.S. 67 & 167)
1.7 MI. TO INTERSTATE 40

1.1 MI. TO INTERSTATE 40

17°30'

1910000 FEET

IV SE
LITTLE ROCK



CENTRAL HIGH
SCHOOL
NEIGHBORHOOD
HISTORIC DISTRICT
LITTLE ROCK, AR
POLICE STATION
A) 15/563980/
3844200
B) 15/565080/
3844160
C) 15/565080/
3842550
D) 15/568940/
3842590

750 000
FEET

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY Central High School Neighborhood Historic District
NAME:

MULTIPLE
NAME:

STATE & COUNTY: ARKANSAS, Pulaski

DATE RECEIVED: 7/17/96 DATE OF PENDING LIST: 7/30/96
DATE OF 16TH DAY: 8/15/96 DATE OF 45TH DAY: 8/31/96
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 96000892

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N
REQUEST: N SAMPLE: N SLR DRAFT: Y NATIONAL: N

MENT WAIVER: N

___ ACCEPT ___ RETURN ___ REJECT ___ DATE

ABSTRACT/SUMMARY COMMENTS:

The Central High School Neighborhood Historic District is significant under National Register Criteria A and C in the areas of Community Development & Planning and Architecture. The district is a cohesive middle- and working-class neighborhood that illustrates the significant late nineteenth and early twentieth century efforts at community building in Little Rock's West End area. Containing a fine collection Queen Anne, Colonial Revival, Craftsman, and Period Revival Style residential architecture, the district reflects the efforts of turn of the century developers, speculators, and home builders caught up in the energetic growth of the city. [The nomination points to the pivotal events of 1957-58 surrounding the integration of Central High School (NHL). While no direct connection is shown between the events at the school and the historic residential areas of the district, the possibility exists to document and recognize the impact of those events on the surrounding historic district in the future.]

RECOM./CRITERIA Accept A+C

REVIEWER Paul R. Lusignan DISCIPLINE Historian

TELEPHONE 343-1628 DATE 8-16-96

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

Name of the Property

County, State

PS Form 10-900
(Rev. 8-86)

OMB No. 1024-0018

United States Department of the Interior
National Park ServiceNATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEETSection number 1,2,3,7,8,9 Page

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We are requesting that the Central High Neighborhood Historic District Nomination be amended to include the Magnolia Gas Station at 2121 W. 14th Street as a contributing structure. At the time the original nomination was prepared erroneous information concerning the construction date of the building and its deteriorated condition led our office to count the gas station as a non-contributing building within the district. Since then, the station has been restored for use as the Central High Visitor Center and we discovered that the building was actually constructed some thirty years earlier than we had been originally led to believe.

Section 1, Name of Property: Magnolia Gas Station (PU3782)/Central High Visitor Center

Section 2, Location: 2121 W. 14th Street, Little Rock, AR 72202, Pulaski County, AR 119

Section 3, Classification: Privately owned building; original count of contributing buildings in district--423, original count of non-contributing buildings in district--401; new count of contributing buildings in district--424, new count of non-contributing buildings in district--400

Section 7, Description: The Magnolia Gas Station is one of only five buildings in the Central High Neighborhood Historic District that can be classified as Spanish Revival in architectural style. The remaining four are located at 1919 W. 21st Street (residential), 1504 W. 22nd Street (residential), 1400 Battery Street (residential), and 1719 Wright Avenue (commercial).

The Magnolia Gas Station sits at the corner of 14th Street and Park Avenue directly across from Little Rock Central High School (NHL listed 5/20/82). The station is rectangular in plan, fairly small (approximately 1200-sq. ft.) and has a flat roof concealed by stepped parapets. During its conversion into the Central High Visitor Center, a 900-sq. ft. addition was connected by a gable-roofed hyphen to the rear of the building to accommodate public

restrooms and office space. The new addition is complementary in scale, design, fenestration and detailing. Brick veneer is used to distinguish the new construction from the original.

On the main or northern façade, a gabled porte-cochere extends forward from the main entrance toward 14th Street to create a fueling bay. Two paneled, over-head doors leading to the mechanical bays are also on this primary façade. The single-leaf, eight-paned front door is topped with a three-paned transom. To the right of the entrance is a large, single-pane display window capped by two three-pane transoms. The original portion of the eastern elevation contains two symmetrically spaced sixteen-pane fixed steel windows with an operable center hopper section. The new hyphen contains a single fixed window with a three-pane transom. The eastern wall of the new addition is free of fenestration. The rear or southern elevation of the original station contains a single sixteen-pane fixed steel window with an operable center hopper section. The rear of the new addition is blank. The west façade of the new addition contains a large, single-pane display window with two three-pane transoms above. A shallow, visor roof projects out over the window and is supported by three heavy brackets. The west elevation of the hyphen contains a single-leaf fully glazed door flanked by fixed windows. A three-pane transom tops the door and two-pane transoms cover the windows. The west elevation of the original section of the station contains an original two-panel door topped with a three-light transom that led to the restroom and a large, single-pane display window capped by two three-pane transoms. Shallow visor roofs supported by heavy brackets project over both the door and window.

The original gas station is faced in a combination of brick and stucco. Terracotta barrel tile covers the gabled roof of the fuel bay and sections of the parapet. A barrel arch terminates this bay at the fueling island. Decorative brackets are featured on the porte-cochere and in the openings to the mechanical bays. The new hyphen and addition are faced with two different colors of brick to distinguish the new construction from the old. Terracotta barrel tile is used on the hyphen and the parapets of the addition. Window sizes and pane arrangement echo the originals.

The interior of the original station has been altered to accommodate its new usage as a museum. The original office space is now the reception/entrance area for the museum; the mechanical bays have been converted into gallery space.

Section 8, Statement of Significance: The Magnolia Gas Station sits on the corner of 14th Street and Park Avenue, directly across the street from Little Rock Central High School. The Spanish Revival brick and stucco building is one of only five such structures within the Central High Neighborhood Historic District. Constructed in the 1920's, the service station was built for the Magnolia Petroleum Company of Texas that owned stations throughout Texas, Oklahoma and Arkansas. Called the "Southwest" model, this station was identical to one in Houston, Texas.

The Magnolia Petroleum Company was one of many regional oil companies owned by Mobil Oil Corporation. Founded as Vacuum Oil Company of Rochester, New York by Matthew Ewing and Hirman Everest in 1866 the company became a subsidiary of John D. Rockefeller's Standard Oil Corporation of Ohio in 1879, and later a part of the Standard Oil Trust. In response to a 1911 Supreme Court decree against monopolies, the Standard Oil Group was broken into thirty-four companies. One of the successor companies, Standard Oil Company of New York (SOCONY), acquired full interest in the Magnolia Petroleum Company of Texas and some other regional oil companies before merging with the Vacuum Oil Company in 1931.

As Socony-Vacuum the company led the way in pioneering lubricants and new energy sources. The name changed to Socony Mobil Oil Company in 1955, Mobil Oil Corporation in 1966 and Mobil Corporation in 1976.

The Magnolia Gas Station served in its neighborhood capacity for almost fifty years before changing automotive needs and neighborhood changes brought about its close. Following its closure it was used for some time as a storage facility by a neighborhood greenhouse business before finally falling into abandonment and disrepair.

Probably the most notable event in the history of the Magnolia Gas Station was the 1957 Central High Integration Crisis. Its location at a major neighborhood intersection and directly across the street from Little Rock Central High School made the station the perfect site as a staging ground for the National Guard and the news media.

When Central High Museum, Inc., purchased the station for adaptation as a visitor center, it was decided to restore its exterior appearance to that of 1957. The project was completed in 1997 and today, the Magnolia Gas Station once again plays a vital role in the Central High Neighborhood Historic District.

Section 9, Major Bibliographical References:

McAlester, Virginia & Lee. A Field Guide To American Houses. New York: Alfred A. Knopf, 1990.

Interview with Laura A. Miller, Executive Director, Central High Museum, Inc., December 1998.

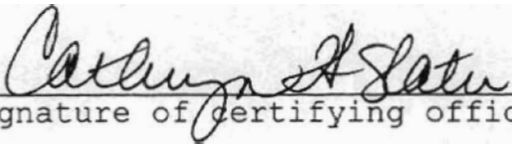
Interview with John Greer, AIA, project architect for the Central High Visitor Center, December 1998.

Interview with Paul Ledzina, Mobil Oil Corporation, December 1998.

Central High Neighborhood Historic District

Pulaski Co., Arkansas

State Certification:


Signature of certifying official

2-18-99
Date

Arkansas Historic Preservation Program
State agency

