United States Department of the Interior

National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in *Guidelinee* for Completing National Register Forms (National Register Builetin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries.

1. Name of Property					
historic name Jameson-Ri					
other names/site number	Resource #	WHO738			
2. Location					
street & number Highwa	av 367				not for publication N/A
city, town Bald K		And the second second			vicinity N/A
state Arkansas	code AR	county	White	code 145	zip code 72010
3. Classification				en martiñe Áser anna anna an	
Ownership of Property	Cate	gory of Property		Number of Reso	urces within Property
x private	X	ouliding(s)		Contributing	Noncontributing
public-local		listrict		_1	buildings
public-State		ite			Bites
public-Federal		tructure			structures
		bject			objecte
					0Total
'ame of related multiple prop		_			buting resources previously
Historic and Architec	<u>tural Resou</u>	<u>ces o</u> f		listed in the Nati	onal Register <u>N/A</u>
White County, Arkans 4. State/Federal Agency					
In my pinjon, the property	X meets				et forth in 36 CFR Part 60. continuation sheet. 7-26-90
Signature of certifying official Arkansas Historic	/	on Program			Date
State or Federal agency and t					
In my opinion, the property	/ 🗌 meets 🛄	does not meet th	e National Regis	ter criteria. 🗌 See o	continuation sheet.
Signature of commenting or o	ther official				Date
State or Federal agency and t	bureau				
5. National Park Service	Certification				
I, hereby, certify that this prop	perty is:				
entered in the National Re	gister				
See continuation sheet.	-				
determined eligible for the	National				
Register. See continuation	on sheet.				
determined not eligible for	the				
National Register.					
removed from the Nationa	-				
other, (explain:)	-				

6. Function or Use

Historic Functions (enter categories from instructions) Commerce/ Trade/ Restaurant

-8.

Current Functions (enter categories from instructions) Commerce/ Trade/ Specialty Store

1.0

7. Description Architectural Classification Materials (enter categories from instructions) (enter categories from instructions) foundation <u>concrete</u> Late 19th and 20th Century Revivals/ walls Brick English Revival Shingle roof ____ other ___

Describe present and historic physical appearance.

8. Statement of Significance					•				
Certifying official has considered the		ice of t ationally		erty in i statev		to other X loc		s:	
Applicable National Register Criteria	A	0 8	X)C	D		•			
riteria Considerations (Exceptions)	A	В	C	D	E	F	G		
Areas of Significance (enter categories from instructions) ARCHITECTURE				Period of Significance <u>c. 1931</u>			Significant Dates c. 1931		
				Cultural Affiliation N/A					
Significant Person N/A					Architec Ja	://Builde amesoi	•		

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

See	"Historic	and	Architectural	Resources of	White	County,	Arkansas,"	Section	н.
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Acreage of property	Previous documentation on file (NPS): preliminary determination of Individual listing (36 CFR 67) has been requested previously listed in the National Register previously determined eligible by the National Register designated a National Historic Landmark recorded by Historic American Buildings Survey # recorded by Historic American Engineering Record #	See continuation sheet Primary focation of additional date: State historic preservation office Other State agency Federal agency Local government University Other Specify repository:
UTM References A B	10. Geographical Data	
A Image: Construction sheet C Image: Construction sheet C Image: Construction sheet Verbal Boundary Description	Acreage of property	
X See continuation sheet		
	Verbal Boundary Description	
Boundary Justification		X See continuation sheet
	Boundary Justification	
X See continuation sheet		See continuation sheet
11. Form Prepared By	11. Form Prepared By	
name/titleJill_Bayles, Historian	name/litieJill Bavles, Historian	
organization Arkansas Historic Preservation Program date 24 July. 1990 street & number 225 E. Markham, Suite 300 telephone (501) 371-2763 city or town Little Rock state Arkansas	organization <u>Arkansas Historic Preservation Progra</u> street & number <u>225 E. Markham, Suite 300</u> city or town Little Rock	telephone (501) 371-2763

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 1

Description

The Jameson Cafe stands next to the Jameson Gas Station on Highway 367 in the small White County town of Bald Knob and is almost identical to it in design and method of construction. Like the gas station, the cafe is clad in brick, has several English Revival features, and was built in the early 1930's. With no additions and only a few slight alterations, the cafe's integrity is intact and it is in good condition. It is now being used as a specialty retail store.

The structure has a T-shaped plan and is one story in height. Its single dominant front gable has stucco and half-timbering on the end, which is a characteristic of English Revival designs, as are the six-paned casement windows located around each elevation and the multi-paned french door at the front entrance. The large, single-paned stationary window on the front (south) elevation is a new alteration, replacing what was likely either a set of casement windows or a multi-paned stationary window.

The six-paned casement windows have multi-paned transoms above, as does the french door, which is also surrounded by casement sidelights. The building's continuous foundation is made of cast concrete; its gable roof is covered in composition shingles and has a slight overhang.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number _____ Page ____

Significance

As a sister structure to the Jameson Gas Station, the Jameson Cafe can also be considered locally significant under National Register Criterion C for embodying a popular design preference that is no longer common. As a relatively new entity in the 1930's, roadside cafes and gas stations often exhibited some of the period's more common architectural elements, but few used the English Revival style, and no others survive in White County that did so, which makes this structure and the gas station even more significant.

As stated in Historic Context 4: Boom and Bust: The War and Depression Years, the period of time between the World Wars saw many changes in transportation, which led to changes not only in the built environment but in the lifestyles of residents as well. As roads improved and more people bought cars, roadside eating establishments were constructed to accommodate hungry travellers, causing a general shift in the types of commercial buildings being built. Locating a cafe next to a gas station was an acknowledgement that economic progress meant keeping up with the new mobility. The Jameson Cafe (and the Jameson Gas Station) is the best extant representative of this trend in White County.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number _____ Page ____

Acreage of property: Less than one

UTM References:

A 15/630120/3908130

Verbal Boundary Description:

Lot 7 and the southeastern 50 feet of Lots 7-9, Block 6, Original Town of Bald Knob.

Boundary Justification:

This boundary includes all the property historically associated with this resource.









