OMB No. 1024-0018

NPS Form 10-900 (Rev. 8-86)

United States Department of the Interior National Park Service

NATIONAL REGISTER OF HISTORIC PLACES

REGISTRATION FORM
historic name: Luxor Apartments
other name/site number: N/A
2. Location
street & number: 1923 Main Street
not for publication: N/A
city/town: Little Rock vicinity: N/A
state: AR county: Pulaski code: AR 119 zip code: 72202
3. Classification
Category of Property: <u>Building</u>
Number of Resources within Property:
Contributing Noncontributing
buildings sites structures objects Total
Number of contributing resources previously listed in the National Register: $\underline{N/A}$
Name of related multiple property listing: <u>Little Rock Apartment Buildings</u> , 1900-1945

4. State/Federal Agency Certification	2222	¥======;	==========
As the designated authority under the Na of 1986, as amended, I hereby certify the request for determination of eligibility standards for registering properties in Historic Places and meets the procedural set forth in 36 CFR Part 60. In my opin does not meet the National Register sheet.	at the meet the Name and ion,	is X nominations the documentations register of professional requirements of the property X	n on of irements
Signature of certifying official		2-22-4	35
Signature #f certifying official		Date	
Arkansas Historic Preservation Program State or Federal agency and bureau			
In my opinion, the property meets _ Register criteria See contin	c nuatio	loes not meet the lon sheet.	National
Signature of commenting or other officia	al	Date	
State or Federal agency and bureau			
5. National Park Service Certification	=====		=======================================
I, hereby certify that this property is:	•		
<pre> entered in the National Register</pre>			
National Register See continuation sheet.			
determined not eligible for the National Register removed from the National Register			
other (explain):			
		gnature of Keeper	Date of Action
6. Function or Use			
Historic: DOMESTIC			

7. Description				
rchitectural Classificati			=======	
Craftsman				
Other Description: N/A				
Materials: foundation walls	<u>Brick</u> Brick		roof other	Asphalt Brick chimneys
Describe present and histosheet.	oric physical	appearance.	<u>X</u>	See continuation
8. Statement of Significan	nce			
Certifying official has correlation to other propert	onsidered the	significance	e of this	
Applicable National Regis	ter Criteria:	C		
Criteria Considerations (Exceptions):	N/A		
Areas of Significance:	ARCHITECTURE			
Period(s) of Significance	: 1924			
Significant Dates: 1924				
Significant Person(s):	N/A			
Cultural Affiliation:	N/A			
Architect/Builder: <u>Unkno</u>	wn			
State significance of considerations, and areas X See continuation she	and periods			

	9. Major Bibliographical References						
	See "Little Rock Apartment Buildings, 1900-1945," Section H.						
	X See continuation sheet.						
	Previous documentation on file (NPS):						
	preliminary determination of individual listing (36 CFR 67) has been requested. previously listed in the National Register previously determined eligible by the National Register designated a National Historic Landmark recorded by Historic American Buildings Survey # recorded by Historic American Engineering Record #						
	Primary Location of Additional Data:						
	X State historic preservation office Other state agency Federal agency Local government University Other Specify Repository:						
	10. Geographical Data						
	Acreage of Property: <u>Less than one</u>						
	UTM References: Zone Easting Northing Zone Easting Northing						
	A <u>15</u> <u>566540</u> <u>3843120</u> B <u>15</u> C <u>15</u> D <u>15</u>						
	See continuation sheet.						
	Verbal Boundary Description: See continuation sheet.						
	Lots 4 & 5, Block 423, DuVall's Addition to the Original City of Little Rock, Arkansas.						
	Boundary Justification: See continuation sheet.						
	This boundary includes all the property historically-associated with this resource. 11. Form Prepared By						
	Name/Title: <u>Kenneth Story, Architectural Historian</u>						
N. C.	Organization: <u>Arkansas Historic Preservation Program</u> Date: <u>02/16/95</u>						
	Street & Number: 323 Center Street, Suite 1500 Telephone: (501) 324-9880						
	City or Town: Little Rock State: AR Zip: 72201						

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Summary

The Luxor Apartments building is a two-story brick faced Craftsman style apartment building. Configured in a U-shape, the Luxor contained twenty-eight units, making it one of the largest apartment buildings in the city of Little Rock at the time of its construction in 1924.

Elaboration

The Luxor Apartments building is located at the northeast corner of 20th and Main Streets, several blocks to the east of the Governor's Mansion Historic District (NR 9/13/78). The building features Craftsman style characteristics, common to many buildings in the area. The most unique aspect of the Luxor is its size. The two-story brick structure with flat roof contained twenty-eight efficiency and one-bedroom units.

The building is arranged in a "U" configuration, with the open end facing Main Street and the building wings defining an entry courtyard. The exterior is sparsely detailed. Notable features include the shed roof over the main entrance supported by Craftsman brackets. The entry door has an arched light above. Brick soldier courses at the first floor and roof level break the otherwise unadorned brick facades. The facades on all sides are punctuated by windows which vary in size according to the functional spaces within. All windows are double hung with a three-over-one light configuration. The building has the typical flat roof common to large size Craftsman structures.

Interiors are similarly sparse in detail. Significant features include built-in china cases in each apartment's dining area, built-in cabinetry in dressing rooms, and built-in Murphy-In-A-Door beds which remain in several of the efficiency units. French doors, which separated the bedrooms from the living areas in one-bedroom units, remain in one unit. The original hardwood floors, (octagonal tile floors in bathrooms), plaster walls, and windows and doors are generally intact. Some kitchen and bath fixtures remain.

Significant details in the public areas of the building are the main staircase in the center of the building, with the second-floor railing intact, and the massive pocket fire doors, intended to keep fire from spreading from one wing to the other. The building also features vertical chases to provide light and ventilation to the hallways and the apartments located at the interior corners of the "U" plan.

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In 1957 to meet the still growing demand for apartments near Little Rock's central business district, a second building was constructed. Luxor Manor, located at 1917 S. Main Street, next door to the 1924 Luxor Apartment building, is a two-story brick building with gable roof. Garages for the Luxor Apartments originally occupied the site. Although not historic, Luxor Manor is included in the renovation project planned for six apartment buildings in the immediate vicinity.

The building is currently vacant and boarded. Despite alterations to the interiors, the Luxor Apartments building remains remarkably intact.



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Summary

Criterion C, local significance

The Luxor Apartments building is a two-story brick veneered structure designed in the Craftsman style, unique to the Little Rock area in its size. Little Rock experienced a flurry of apartment construction during the 1920s, as land in the downtown area became scarcer and demand for housing near the central business district increased. Few of the buildings constructed at the time, however, housed more than eight units. The Luxor, with twenty-eight units, was one of the largest apartment buildings in the city at the time of its construction in 1924.

Elaboration

The Luxor Apartments Building was built by Samuel J. Storthz, Sr., member of a Jewish family prominent in the Little Rock business community. The Storthz family was active in a number of successful business ventures in Arkansas. Levi Storthz, a native of Germany and grandfather of Samuel Sr., came to Little Rock in 1886 and established a jewelry business at Markham and Main Streets which he passed on to his sons Joseph (Samuel Sr.'s father) and Samuel (Samuel Sr.'s uncle and namesake). Levi and his son Samuel together owned a large tract of bauxite land in Saline and Pulaski Counties, and about 4000 acres of zinc properties in Marion, Boone, Newton, and Searcy Counties in north central Arkansas. The brothers Samuel and Joseph Storthz carried on the jewelry business, first under the name of Storthz brothers, and later as the Crescent Jewelry Co. In 1920 they founded the Interstate Jobbing Company, a wholesale drygoods firm. Samuel Storthz, Sr., eventually joined his father and uncle in the business, becoming president of the firm upon their retirement. He was also vice-president of Busy Department Stores.

At the time of its construction, the Luxor was considered a very desirable address. The building featured a uniformed doorman, apparently something of an anomaly in Little Rock at the time. A newspaper advertisement for the opening of the Luxor on August 10, 1924 stated:

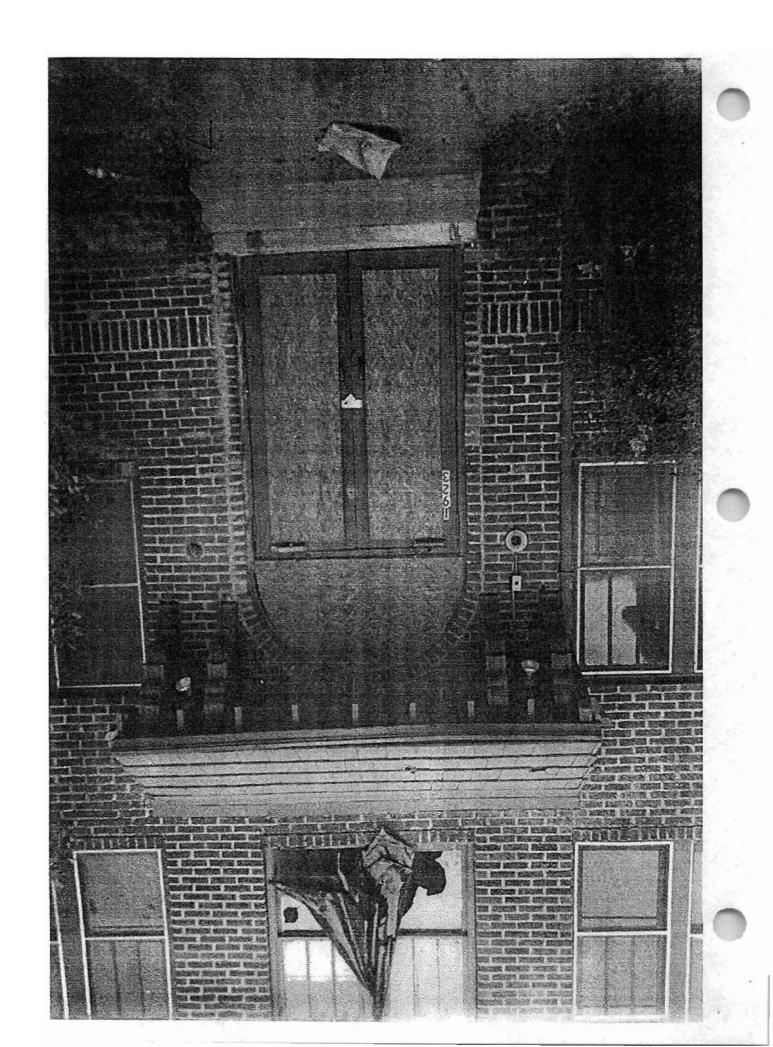
The building is complete in every respect...and compares favorably with modern apartments in large cities, marking a step forward for Little Rock.....Make a Luxor Apartment Your Home- The beauty, convenience, and desirable location of these new apartments appeal to homemakers. They are designed for modern and comfortable housekeeping, and include the latest built-in features, stoves, shades, refrigerator and water are furnished.

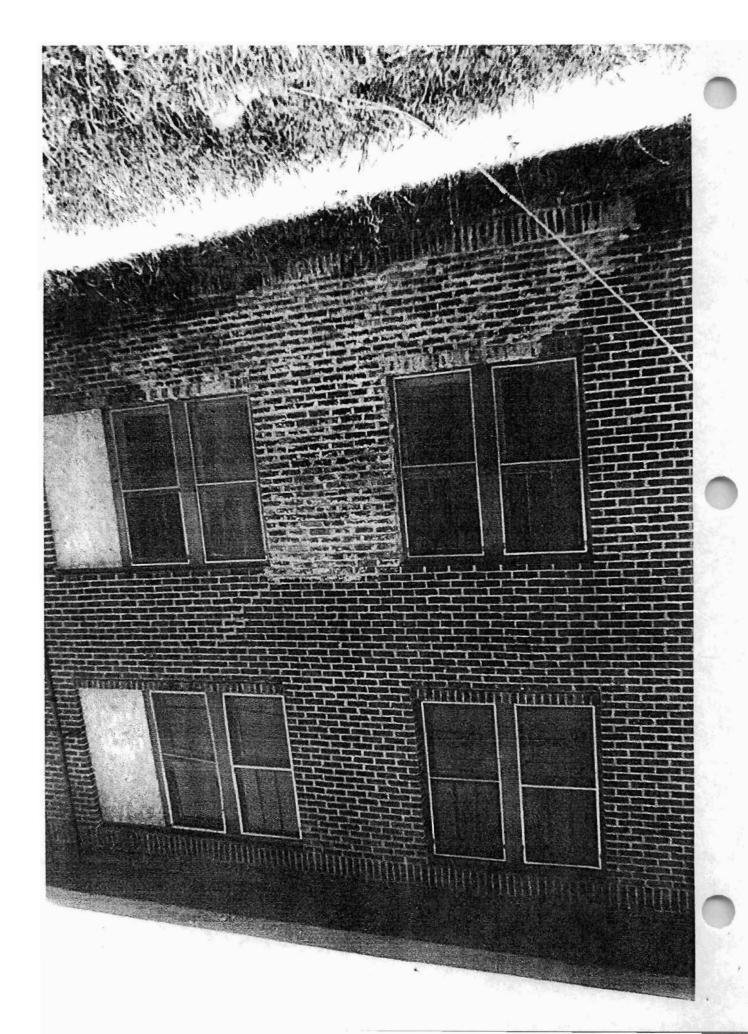
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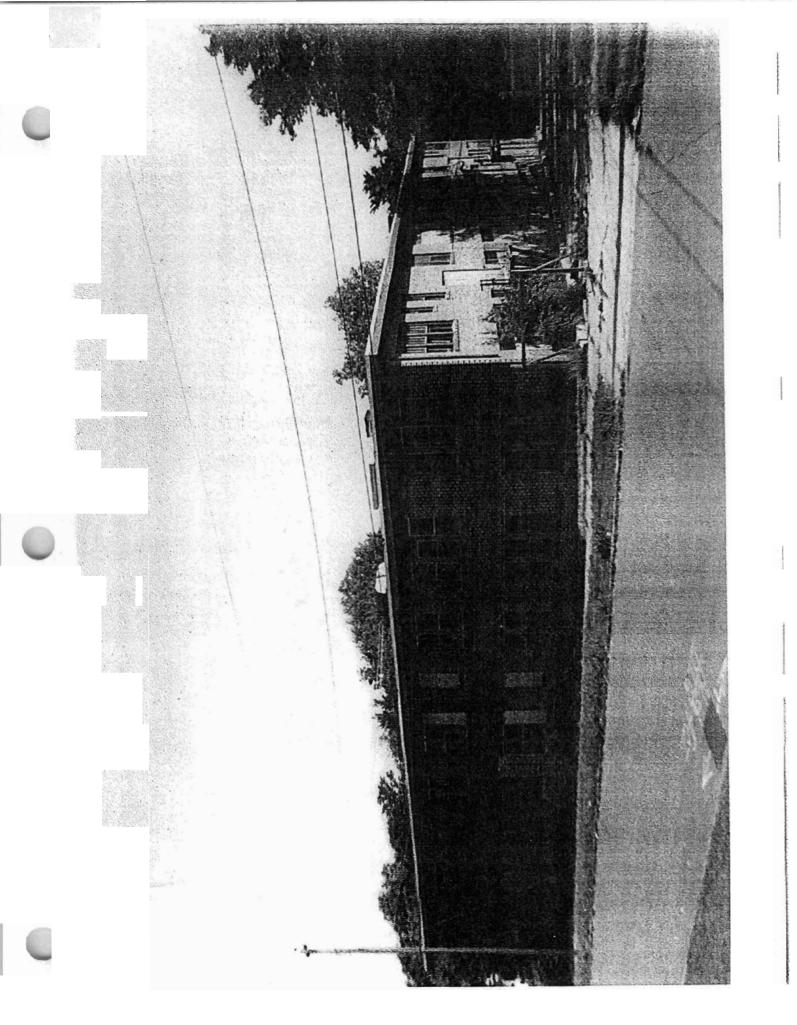
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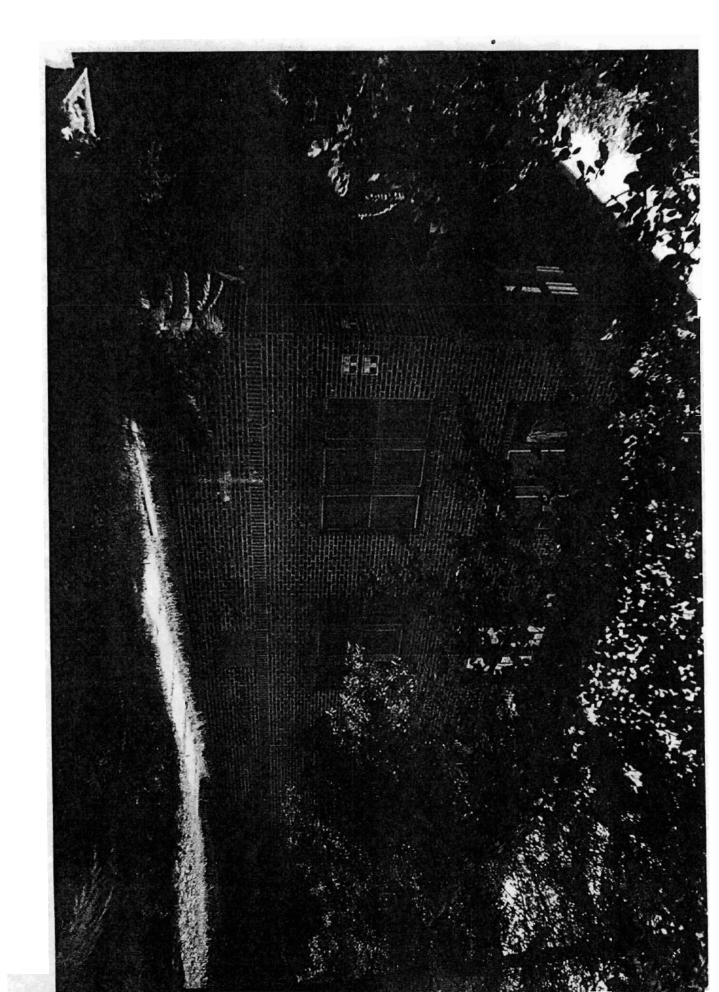
The majority of the Luxor's tenants were young couples and single working people, as is indicated by the size of the units, which are all either efficiency or one-bedroom apartments. Construction of the Luxor Apartment building in 1924 represents the rapid urbanization of Little Rock in the early decades of the twentieth century. Attention to technology and "modern" conveniences were emphasized. With easy access to the central business district by streetcar, the Luxor's location continued to be an advantage through the 1970s.

The Luxor Apartments building is eligible under Criterion C in its representation of community planning and development in its association with growth and urbanization of the city of Little Rock as a result of a changing society, population increase, and technological advances of the 1920s.









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