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7. Description

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Describe the present and original (if known) physical appearance

SUMMARY :

This structure is a small three-story connercial building of brick and limestone with decorative terra cotta. The building combines sparse classical details with compact clear massing, suggesting perhaps its architect was aware of the emerging Prairie School styles. Seen in this context, this building represents the transitional period between the Revival styles of the nineteenth century and Modern styles of the twentieth century.

ELABORATION:

Elements suggesting Prairie School influence include the use of brown brick in crisply defined wall planes; the front wall facade expressed in clean lines emphasizing structural system over decorative embellishments; and horizontal banding on the facade strengthened by the terra cotta cornice projecting above the third floor. The cornice is summounted by a low brick parapet terminating at each corner in brick piers. The parapet and piers are capped with stone coping.

Another prominent stylistic characteristic apparent in the building's front is the grouping of second and third story windows, bounded and delineated through vertical segmentation, into three bays of fenestration framed by bands of recessed and projecting brickwork in a "checkerboard" pattern. (The cross tension created between vertical elements and horizontal banding is typical of Prairie School architecture.) The restrained reference to historical style in favor of a spare classicism, seen in the detailing of the facade, also hints at Prairie School influences. Besides the before mentioned cornice, this same restraint is illustrated in the horizontal banding of recessed brick between the upper floors' window bays. Also, a single Ionic column separates the two center window bays that are above the entrance?

As a deliberate departure from the spare style of the body of the building, the detailing of the entrance structure is the most elaborate and least vernacular element. It demonstrates the pervasive influence of the Classical Revival style and consists of a triangular pediment upheld by scrolls with acanthus leaf decoration framing a high doorway. This element is an accent, a bow to classicism juxtaposed to Prairie School restraint placing the building again in its historical context of bridging stylistic influences.

8. Significance



Statement of Significance (in one paragraph)

SUMMARY:

The Peoples Building and Loan Building is architecturally significant due to its uniqueness of style in Little Rock and in the immediate area. Its early reference to the Prairie School, clean facade lines and crisp definition of the wall plan on the north facade represent a unique blend of architectural elements in this earlytwentieth century commercial structure. Today, the building plays an important role as a linking element between the Classical architecture style found in the Gazette Building to the east and the skyscraper, Pyramid Life Building, just to the west. Further, it significantly contributes to the overall historic texture of downtown.

ELABORATION:

The building was built for the Peoples Building and Loan Association by L.B. Leigh and Solomon and Gus Gans, all prominent, local businessmen. Leigh was the most prominent of the group, as he was not only one of the leading businessmen in Little Rock but also a politician active in the state legislature. In 1872, after moving to Little Rock, he organized L.B. Leigh Company, which became one of the largest insurance agencies in the state. Leigh served as president of the Peoples Building & Loan Association (incorporated in 1884 and still operating today) during the early 1900's, and after the Peoples Building opened in 1903, located both the Building and Loan Association and his insurance agency there. During the early 1900's, West Second Street was home to numerous insurance and finance companies. In 1906, there were ten insurance companies located in the 100-200 blocks of West Second, three of which were located in the Peoples Building. In 1907 and 1908, of the twelve building and loan associations located in the city, five were on West Second Street. The insurance companies in the two block area numbered seventeen; four of these were located in the Peoples Building and five in the Southern Trust Building, its new neighbor. Between 1911 and 1915, the building was renamed the Gans Building as Peoples relocated to 210 West Second Street. By 1925, the building was sold to Dr. William R. Bathurst, a prominent Little Rock physician. Although Bathurst never officed in the building, a major abstract company was located there, Little Rock Abstract & Guaranty Company. James Penick and Wilbur Gulley, members of two of Little Rock's most prominent financial families, were employees of Little Rock Abstract during this time. The Bathurst Building, as it was then known and remains today, suffered from the Depression during the early 1930's. In 1934, the Bathurst Building contained a land company, a fraternal organization, labor offices and a number of vacant offices. During the 1940's, Beach Abstract Company moved into the building and remained there until the mid 1970's. The last remaining tenant in the building today is William Bathurst, Jr., son of Dr. Bathurst.

9. Major Bibliographical References

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Arkansas and Its People, Vol. III, 193 City Directories, City of Little Rock, ire Insurance Maps of Ar	1900 to present	
10. Geographical Data	HARDY SALES	2. 1. 1
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