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United States Department of the Interior National Park Service

lational Register of Historic Places ntory Nomination Form

For NPS use only received date entered

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7. Description

Condition X excellent	deteriorated	Check one unaltered	Check one X original site
good fair	ruins unexposed	altered	moved date N/A

Describe the present and original (if known) physical appearance

SUMMARY

With its adjoining buildings to the east demolished, the Applegate Drugstore now stands at the south end of a row of three turn-of-the-century buildings in a commercial block facing brick-paved South First Street, located on the southern periphery of the Rogers business district. Its rusticated limestone facade, classical detailing and scrolled parapet lend an impressive and dignified appearance to the narrow two-bay structure. All of the interior original fabric is intact, including the marble soda fountain and walnut cabinets.

ELABORATION

This rectangular, flat-roofed commercial building is finished with rusticated limestone on its principal (east) facade, while the remaining two exterior walls, on the south and west, are of brick construction. The building shares a party wall with the structure to the north.

The principal facade of the Applegate Drugstore is classically detailed. One story pilasters of alternating rusticated and smooth finished stones flank the altered storefront. The stone pilasters support a smooth-dressed stone frieze surmounted by ogee mold and dentils. The frieze, ogee mold and dentiling delineate the division between the first and second story. The second story is penetrated by two large, square symmetrically arranged window openings. Each window opening contains two single paned sashes which are surmounted by a leaded-glass transom. Mullions in the form of Corinthian pilasters separate the window sashes and elliptical-shaped tracery embellishes the transom. Each window opening is capped by a smooth finished flat arch with a prominent keystone. A smooth finished frieze, which bears the name J. E. Applegate in raised letters, and a bracketed ogee cornice delineate the top of the second story. The facade is capped by a classically scrolled parapet, articulated with ogee coping, with an urn-shaped finial set between the central break in the coping. The architectural significance of this building derives primarily from it's principal (east) facade. The south facade is punctuated by a series of nine double hung windows of varying size and four single paned windows, all of which are capped by shallow brick arches. The first story of the west facade contains an assymeterically placed set of paneled double doors with a two paned transom and two 2-over-2, double hung windows each with a single paned transom. The second story of the west facade is marked by three large 2-over-2 double hung windows. Finally, the north wall is a party wall.

The interior of the drugstore retains its original appearance. The long and narrow interior has plaster walls, a pressed-tin ceiling, and tile flooring. The original glass display cases and walnut shelving remain. The walnut shelving, lining both the north and south walls of the drugstore, is twice interrupted by large walnut cabinets. The cabinets are surmounted by arched mirrors which have pedimented top pieces. The broken pediments which top the cabinet mirrors are centered by urns.

The rear section of the drugstore is separated from the front section by a walnut partition which in height and detailing matches the display shelving that lines the walls. An arched opening provides access through the partition.

NPS Form 10-900-a

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National Register of Historic Places Inventory—Nomination Form

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Continuation sheet

Item number

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The drugstore fountain is faced with polished marble of two different hues and features decorative metal pilasters. The massive walnut backpiece of the fountain features a mirror set in its arched center and a broken pediment centered with an urn.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric agricultureX architecture art commerce communications	heck and justify below	landscape architecture law literature military music t philosophy politics/government	religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1906	Builder/Architect A.0	. CLark, Architect/Jo	ohn Myler, Builder

Statement of Significance (in one paragraph)

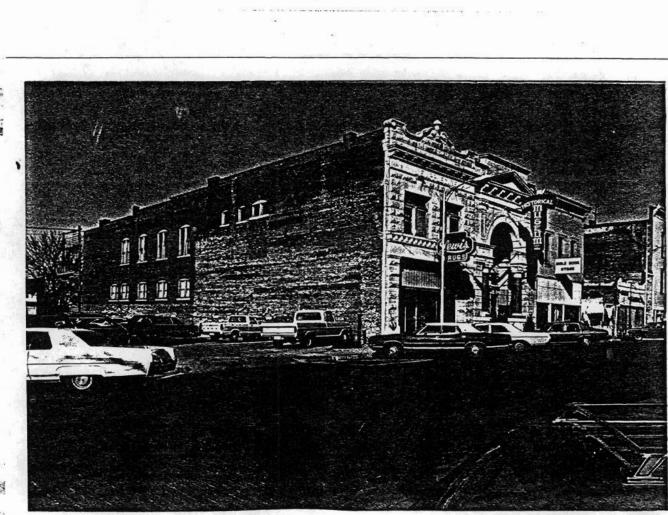
SUMMARY

The Applegate Drugstore was built in Rogers, Arkansas in 1906 for J.E. Applegate, a pioneer pharmacist and businessman in the community. Designed by architect A. O. Clark, the drugstore is significant in downtown Rogers as an impressive small commercial building. The drugstore's imposing facade of rusticated limestone, classical detailing and scrolled parapet, is an important contribution to the street-scape in an area of predominantly modern structures. Since the time of its construction, the building has served continuously as a drugstore; it is now distinguished by one of Arkansas' least altered turn-of-the-century commercial interiors. The still-operating soda fountain remains a popular place and for Roger's older citizens provides nostalgic reminder of days gone by when trips to the soda fountain figured prominently in the social life of this small town.

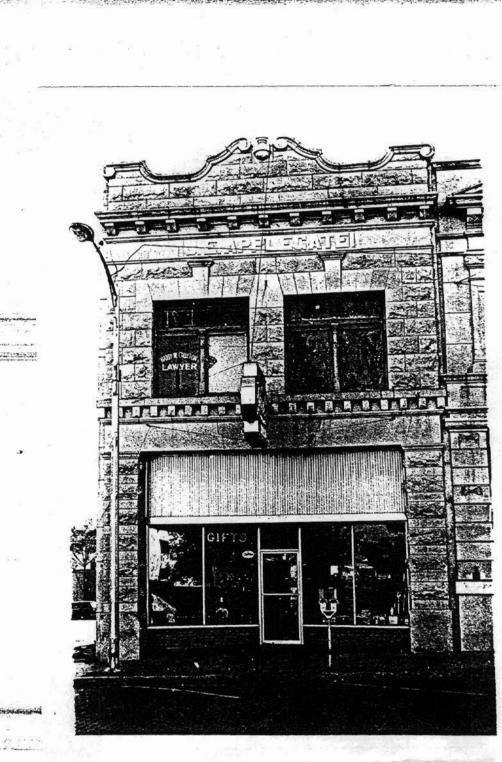
ELABORATION

- J. E. Applegate built his first drugstore in Rogers in 1881, the year that the community was founded. This drugstore was a small frame structure which was destroyed a number of years ago. Applegate's business was successful, and in 1906 he hired the noteworthy architect A. O. Clark to design a new and larger drugstore building. Clark, who originally practiced architecture in St. Louis, had in 1904 moved to Rogers where he spent the remainder of his career. Clark was responsible for the design of a large number of important buildings in northwest Arkansas. The Applegate Drugstore was erected by builder, John Myler.
- J.E. Applegate had five sons and two daughters. Most became pharmacists and operated drugstores in Rogers and in the neighboring towns of Springdale and Bentonville. Thus, the name Applegate became synonymous with the drugstore business in northwest Arkansas. The Applegate Drugstore now operates under the name of the Lewis Drugstore; the building is owned by pharmacist John Applegate, a grandson of J. E. Applegate.

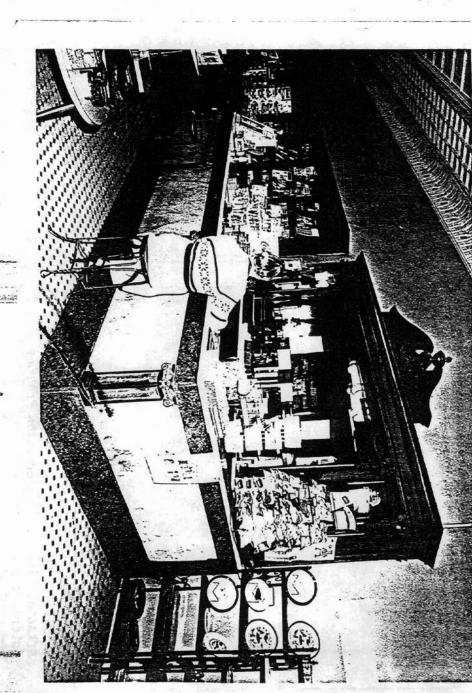
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Applegate Drugstore Rogers, Arkansas Mike Shinn, Photographer 1979 Arkansas Historic Preservation Program Interior : walnut cabinet Number 6 of 6