

A division of The Department of Arkansas Heritage

# COMMUNITY OUTREACH, PUBLIC RELATIONS, EDUCATIONAL & HISTORICAL INTERNSHIP

#### I. General Overview:

The Community Outreach Intern would assist with special projects within the department, including video production, script writing, research, blogging, and social media management. They will also act in a customer service capacity by assisting with monthly public tours of historic properties in the Little Rock area.

## II. Scope of Work:

- Assist with writing and researching video and presentation scripts as assigned.
- Assist with customer service duties at monthly Sandwiching in HistoryTours in the Little Rock area, including greeting visitors, answering questions, and directing participants.
- Assist with video production during Sandwiching in History Tours.
- o Oversee monthly trivia questions on Facebook
- Write for the agency's blog
- Assist with lesson plan development and teacher training through research, event planning, and data collection.
- o Library and internet-based historical research
- Occasional travel, dependent on the intern's schedule, to out of town presentations.
- Write entries for the Encyclopedia of Arkansas History and Culture

### III. Required Qualifications:

- Strong writing and editing skills
- o Ability to use standard office software: Word, Powerpoint, E-mail, and Excel.
- o Strong research skills, both library based and internet based.
- Knowledge of social media tools: Facebook, Twitter and Wordpress blogging platforms. (Or the ability to learn these tools).
- o Interest in Arkansas history and culture
- Customer service skills (being able to interact with the public is particularly important)

## IV. Working Hours:

- Flexible Hours, 6-10 hours per week. Friday's between 10-1:30 is particularly desirable.
- Will take interns for any semester, including summer semesters and May semester.
- V. Location of Work: Arkansas Historic Preservation Program Office 1100 North Street Little Rock, AR 72201
- VI. Intern Supervision: Callie Williams will coordinate all applications for the Community Outreach Department.
- VII. Intern Evaluation: Callie Williams, Education and Outreach Coordinator

## VIII. Application Process:

## Application materials available at:

http://www.arkansasheritage.com/About/employment (bottom of page)

Please include the following materials with your completed DAH application:

- 1. A current resume.
- 2. A one-page cover letter.
- 3. A writing sample, or sample of a research project
- 4. Name and phone number of three (3) references that can attest to your character, work ethic and career intentions.

Submit your DAH Intern Application and related materials to:

Debbie Biggs, DAH Personnel Manager debbie.biggs@arkansas.gov