



MAIN STREET  
ARKANSAS

# ECONOMIC IMPACT REPORT 2023-2024



ARKANSAS  
HERITAGE



# ECONOMIC IMPACT REPORT

I am pleased to present Main Street Arkansas's biennial economic impact report. This report highlights the hard work of our designated Main Street programs during 2023-2024 and the effectiveness of Main Street America's Four-Point Approach™ of Organization, Promotion, Design, and Economic Vitality. Small businesses and entrepreneurs are the life blood of our local economies, and our local programs work daily to support them in their efforts to transform their historic downtowns and commercial districts into strong economic development engines.

Downtown is where we gather, and where we celebrate. Downtown is home to our history, our culture, and our future. Together, we will continue to make our downtowns the heart of Arkansas's communities.

Greg Phillips, Director

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## BY THE NUMBERS

	2023	2024
Facade Renovations, Building Rehabilitations and New Construction Projects	138	129
Public Improvement Projects	63	50
Net Gain in Jobs	335	647
Net Gain in Businesses	22	21
Volunteer Hours	22,622	16,380
Total Investment in Renovations, Rehabilitations and New Construction	\$21,434,778	\$103,290,920



# MEET THE TEAM

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