

ITINERARY OVERVIEW

STAYCATION

Delta

HELENA

A DELTA GEM:

Described as “one of the prettiest situations on the Mississippi” by Mark Twain, Helena rose to fame as an important shipping hub prior to the Civil War. It’s also home to Freedom Park, a Black-focused Civil War historic site.



TUNE IN TO HISTORY:

Stop by the Delta Cultural Center, which preserves the social and musical history of East Arkansas. It’s also home to the longest-running Blues radio show in the world, King Biscuit Time.

BBQ DONE RIGHT:

Take a short drive to Marianna, just 15 miles from Helena, and dine at Jones Bar-B-Q Diner, one of the oldest Black-owned restaurants in the U.S., Arkansas Food Hall of Fame member and James Beard Foundation American Classic recipient.



ARKANSAS
HERITAGE