



Arkansas250 Social Media Guide

For Partners, Stakeholders & Local Supporters

Website: www.arkansas250.org

Hashtags: #Arkansas250 #America250

Purpose:

Celebrate the upcoming 250th anniversary of the United States by promoting Arkansas's role in the national celebration and encouraging community participation through the America250 initiatives.

Key Themes & Messaging

1. Celebrate the Past, Present, and Future

- Highlight Arkansas's unique stories, heritage, and contributions.
- Connect local history with national milestones.

2. Promote Civic Engagement

- Encourage communities to participate in storytelling, volunteerism, and local events.

3. Spotlight Unsung Heroes

- Invite nominations for local heroes as part of "Our American Story."

4. Encourage Community Giving

- Support "America Gives" by promoting service opportunities.
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Social Media Content Categories & Sample Copy



General Awareness

America turns 250 in 2026—and Arkansas is proud to be part of the celebration! Join us in honoring our past, sharing our stories, and looking forward to a bright future.

 Learn more: www.arkansas250.org

#Arkansas250 #America250

Nominate a Local Hero

Do you know someone in your Arkansas community making a big difference behind the scenes? Nominate them for “Our American Story,” a project honoring unsung heroes across the nation.

 Submit your nomination: <https://america250.org/nominate/>

#Arkansas250 #America250

Share Your Story

What’s your Arkansas story? What have your family and community contributed to America’s journey? Be part of *America’s Invitation* and help preserve our shared history.

 Share your story here: <https://america250.org/americas-stories/>

#Arkansas250 #America250

Give Back Locally

Want to give back to your Arkansas community? @America250’s “America Gives” helps connect you with service opportunities near you. Start here:

<https://america250.org/america-gives/>

Let’s build a better future—together.

#Arkansas250 #America250