Arkansas250 Social Media Guide

**For Partners, Stakeholders & Local Supporters**

**Website:** [www.arkansas250.org](http://www.arkansas250.org)  
**Hashtags:** #Arkansas250 #America250 #ACA250

**Purpose:**  
Celebrate the upcoming 250th anniversary of the United States by promoting Arkansas’s role in the national celebration and encouraging community participation through the America250 initiatives.

**Key Themes & Messaging**

**1. Celebrate the Past, Present, and Future**

* Highlight Arkansas’s unique stories, heritage, and contributions.
* Connect local history with national milestones.

**2. Promote Civic Engagement**

* Encourage communities to participate in storytelling, volunteerism, and local events.

**3. Spotlight Unsung Heroes**

* Invite nominations for local heroes as part of “Our American Story.”

**4. Encourage Community Giving**

* Support “America Gives” by promoting service opportunities.

**Social Media Content Categories & Sample Copy**

**General Awareness**

America turns 250 in 2026—and Arkansas is proud to be part of the celebration! Join us in honoring our past, sharing our stories, and looking forward to a bright future.

Arkansas Celebrates America 250 (#ACA250) highlights the people, places, and ideas that shape our state and connect us to our nation’s story. The Arkansas Department of Education invites educators, students, and families to explore Arkansas-centered learning, share local histories and traditions, and inspire civic engagement that honors our past while building our future.

🔗 Learn more: [www.arkansas250.org](http://www.arkansas250.org)  
#Arkansas250 #America250 #ACA250

**Nominate a Local Hero**

Do you know someone in your Arkansas community making a big difference behind the scenes? Nominate them for “Our American Story,” a project honoring unsung heroes across the nation.  
🌐 Submit your nomination: <https://america250.org/nominate/>  
#Arkansas250 #America250 #ACA250

**Share Your Story**

What’s your Arkansas story? What have your family and community contributed to America’s journey? Be part of *America’s Invitation* and help preserve our shared history.  
📣 Share your story here: <https://america250.org/americas-stories/>  
#Arkansas250 #America250 #ACA250

**Give Back Locally**

Want to give back to your Arkansas community? @America250’s “America Gives” helps connect you with service opportunities near you. Start here: <https://america250.org/america-gives/>  
Let’s build a better future—together.  
#Arkansas250 #America250 #ACA250