



:15 second PSA options:

Option 1

"Hi, I'm [name and title]! As we approach America's 250th birthday on July 4, 2026, we're celebrating Arkansas' unique role in our nation's story."

[Overlay images of Arkansas history, culture, and people.]

Option 2

"Join us in honoring our past, embracing today, and shaping tomorrow. Let's celebrate *our* Arkansas!"

[On-screen text: "Learn more at arkansasheritage.com/arkansas-250"]

Option 3

"In 2026, America turns 250—and we want to celebrate the way Arkansas history is a part of our national heritage. We hope you'll join us."

Option 4

"Across every town and county, Arkansans have shaped America's story. We hope you'll share yours."

[Overlay of Arkansas250 website.]

:30 second PSA options:

Option 1

"Hi, I'm [name and title]. As we approach America's 250th birthday on July 4, 2026, we're celebrating Arkansas' unique role in our nation's story. From the Delta to the Ozarks, every corner of our state holds a piece of America's past—and its future. Join us in remembering where we've been—and imagining where we're going."

[On-screen text: "Celebrate with us → arkansas250.org"]

Option 2

"Join us in honoring our past, embracing today, and shaping tomorrow. I'm [name and title], and I invite you to be part of this once-in-a-generation celebration. This is more than a birthday—it's our chance to lift up the people and places that make Arkansas home."

[On-screen text: "Learn more at arkansas250.org"]



Option 3

"In 2026, America turns 250—and we want to celebrate the way Arkansas history is a vital part of our national heritage. Our story runs deep—from the people who shaped the land to the innovators shaping the future. We hope you'll join us—because Arkansas belongs at the heart of this celebration."

[On-screen: "Arkansas250 – Be part of it → arkansas250.org"]

Option 4

"Across every town and county, Arkansans have shaped America's story—and we want to hear yours. From the Delta to the Ozarks, every voice and every memory adds to the rich story of Arkansas. Visit arkansasheritage.com to share your story and help us honor the spirit of Arkansas250."

[On-screen: "Share Your Story → arkansas250.org"]

