



## America Gives Communications Toolkit

### *GUIDANCE AND SUGGESTIONS FOR AMPLIFICATION*

America250 is proud to join with partners across the country as we prepare to launch America Gives on January 1, 2026—the beginning of a historic Year of Service for our nation's 250th anniversary. This toolkit offers guidance and ready-to-use language to help you share your participation, promote volunteer opportunities, and support the national movement behind America Gives. For further assistance, please reach out to at [americagives@america250.org](mailto:americagives@america250.org).

#### **1. ABOUT AMERICA GIVES**

America250 is recognizing the once-in-a-generation national milestone of the Semiquincentennial by making 2026 a record-setting year of volunteerism all across America. Through the [America Gives](#) initiative, we will build on America's legacy of giving back and inspire a renewed culture of service for years to come.

Starting January 1, 2026, individuals and organizations across the country can begin using America Gives' webpage to log their volunteer hours. Every hour will feed into a live counter that showcases the total hours of service contributed to America's Semiquincentennial.

As part of America Gives, America250 is donating \$1,000,000 in 2026! Americans can log their volunteer hours for a chance to be one of 250 winners who will choose where the donations go.

Throughout 2026, America Gives will work with Founding Partners to recognize major service events and initiatives they're leading. America Gives is excited to celebrate these partners' commitment to service during these moments and throughout the year.

#### **2. DRAFT EMAIL OR NEWSLETTER COPY**

#### **AMERICA GIVES HAS LAUNCHED — JOIN AMERICA'S YEAR OF SERVICE!**

**America Gives is live — and with America250, we're calling on Americans to make our 250th anniversary a defining year of service.**

From our nation's founding, Americans have always met the moment by giving back. In 2026, we have the opportunity to do it again — by mobilizing millions of Americans of all ages to serve their communities and each other.

Through meal packing, neighborhood cleanups, youth mentorship, civic engagement, and more, America Gives invites everyone to take part in a historic year of volunteerism. Beginning

January 1, 2026, Americans can log their volunteer hours — helping demonstrate the scale and impact of service across the country — and be entered for a chance to be one of 250 winners who choose where America250 will donate \$1,000,000 total.

From the MLK Day of Service to the 25th anniversary of 9/11, America Gives will activate communities all year long, turning service into a lasting legacy of America's 250th anniversary.

**This is how we honor our history — and build our future.**

Find a volunteer opportunity near you at [America250.org](https://america250.org).

### **3. SAMPLE SOCIAL MEDIA COPY**

- **X / Twitter**

**America Gives is officially live!** Proud to partner with @America250 to mark America's 250th birthday with a record-setting Year of Service. Take the pledge, get involved, and help us spark a nationwide movement of volunteerism. Learn more: <https://america250.org/america-gives/> #AmericaGives #America250

- **Facebook**

America Gives has launched! We are proud to partner with America250 to invite all Americans to help honor the Semiquincentennial by making 2026 a record-setting Year of Service. Starting January 1, 2026, you can begin logging your volunteer hours as part of America Gives' live national service counter. Let's help make 2026 the largest year of volunteerism in our country's history!

Learn more at: <https://america250.org/america-gives/>

- **Instagram**

**America Gives is officially live!**

Proud to partner with @America250 to honor America's 250th anniversary with a nationwide Year of Service. Americans of all ages can now begin submitting their volunteer hours to the America Gives national tracker — helping build a shared legacy of service leading up to 2026.

Take the pledge, get inspired, and be part of a historic moment.

Visit <https://america250.org/america-gives/> for more details.

#AmericaGives #America250

- **LinkedIn**

We are proud to partner with @America250 to honor America's 250th anniversary with a nationwide **Year of Service**. Americans of all ages can now begin submitting their volunteer hours to the America Gives through the national service tracker [insert hyperlink]

Join us as we help inspire a renewed culture of service.

Learn more: <https://america250.org/america-gives/>  
#AmericaGives #America250

### **ABOUT AMERICA250**

America250's mission is to celebrate and commemorate the 250th anniversary of the signing of the Declaration of Independence, marking America's Semiquincentennial. We aim to inspire our fellow Americans to reflect on our past, strengthen our love of country, and renew our commitment to the ideals of democracy through programs that educate, engage, and unite us as a nation. America250 will foster shared experiences that spark imagination, showcase the rich tapestry of our American stories, inspire service in our communities, honor the enduring strength, and celebrate the resilience of the United States of America.

### **EARNED MEDIA**

If you receive a media inquiry upon distributing communications or are planning outreach, please contact [press@america250.org](mailto:press@america250.org) as soon as possible for additional support. If you receive any questions specifically about America250, please direct the reporter to our communications team.