Evan Alvarado

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PROFESSIONAL SUMMARY:

As an artist, musician, and filmmaker, Evan Alvarado has deep roots in the arts and seeks to understand life through a creative lens. After obtaining an AA degree in music from Northwest Arkansas Community College, he dove headfirst into the live music scene.

Since 2010, he has been playing keyboards with local and regional touring acts. The majority of Evan's professional music career has been spent playing with reggae acts The Irie Lions, and Rochelle Bradshaw. He furthered his artistic development through an internship at Crisp Recording Studios (Fayetteville), as in-house videographer. In 2017, he took a leap of faith and established AENIMATE MEDIA PRODUCTIONS LLC, a small video production business specializing in music and events capture.

Evan continued to focus and thrive in the field of production, and took on the role of Tour Manager for the Mattel Barbie 60th Anniversary tour in 2019. The pandemic in 2020 stripped most event work away from Evan and many others, and so Evan was recruited into the nonprofit sector, and has been doing work in the region since, working for organizations such as The House of Songs, and Creative Arkansas Community Hub & Exchange (CACHE).

WORK EXPERIENCE:

FEB 2021 - CURRENT	CACHE Creative Content Manager • built Media Hub pilot project serving media/event • equipment rental and training for local non-profits & artists • Creating video and photo content tells story of org. and region
JUL 2020 - JAN 2021	The House of Songs Northwest Arkansas Manager • led grant that benefitted local artists, curated artist cowrites, content creation
Spring & Fall 2019	Mattel Barbie 60th Anniversary Tour Tour Manager • national tour, hiring local crew, working with event partners, event production & management
2018 - 2020	Crisp Recording Studios In-House Videographer Intern • Assisting and leading in video capture, and video editing projects

2017 - CURRENT	AENIMATE MEDIA PRODUCTIONS LLC Owner/Operator • Photography and small-scale Video production services, specializing in event capture, documentary-style, and music performance capture.
MAY 2012 - OCT 2018	The Bank of Fayetteville Branch Manager (Dickson St. branch) • exceptional customer service and relationship building, daily operations, led team of 5, new account openings
2007 - 2010	 Arkansas Music Pavilion Production Stagehand (seasonal)

EDUCATION:

2009 - 2006	Northwest Arkansas Community College (NWACC) Associates of Arts in Music
2003 - 2006	Fayetteville High School Highschool diploma

SKILLS:

- Video production and editing
- Proficiency in operating cameras, microphones, and other audiovisual equipment
- Directing and guiding actors
- Lighting and composition
- Proficiency with industry-standard media/photo/video editing softwares (Adobe suite)
- Expertise on piano keyboard instrument
- Knowledge of music theory
- Concept development and ideation
- Visual storytelling

CERTIFICATIONS:

Part 107 Drone Pilot License

LANGUAGES:

Bilingual - English & Conversational Spanish